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Kunderd *Gladioli*

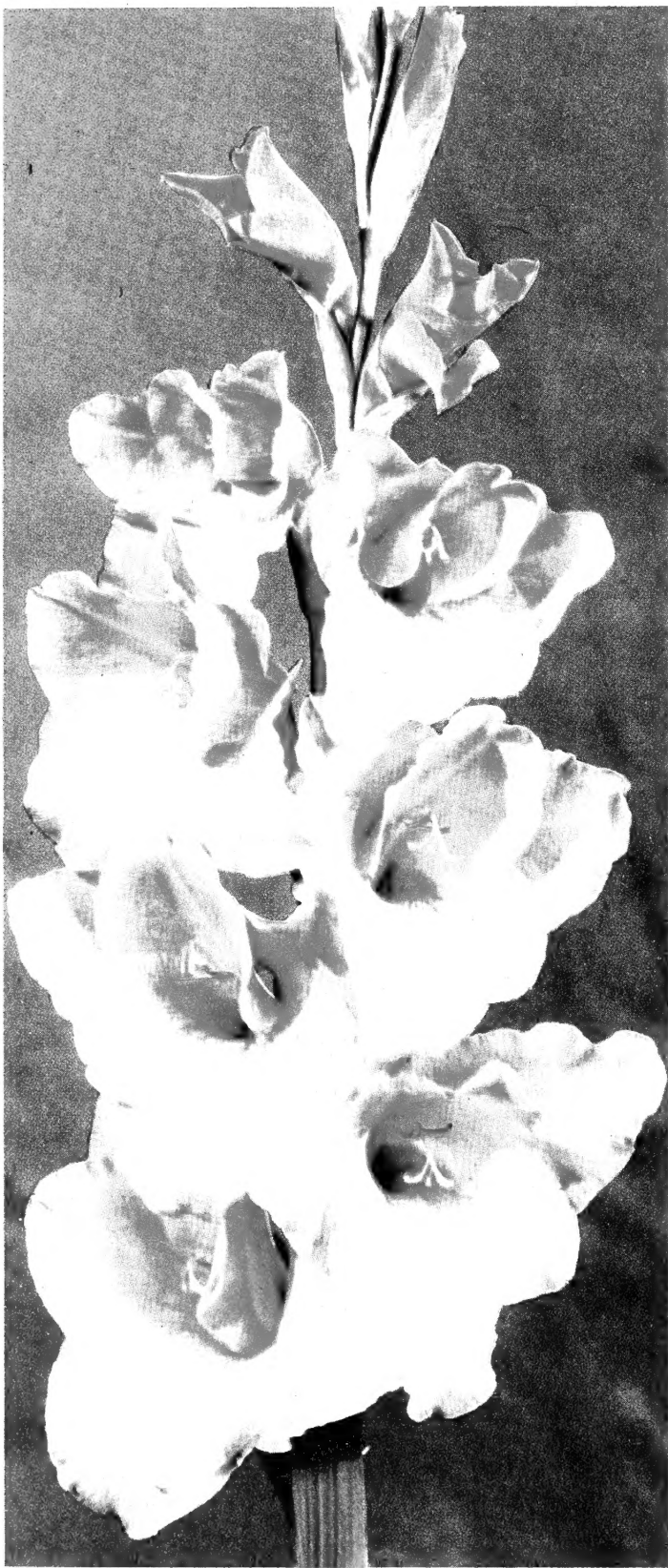
**Stand
Supreme**

**ORIGINATORS
AND
GROWERS
OF THE
World Famous
GLADIOLI**

**NEW CLASSES,
TYPES AND
COLORS**

1948

KUNDERD GLADIOLUS FARMS
GOSHEN **INDIANA, U. S. A.**



PICARDY Plain Petaled — blooms in 90 days
Acclaimed by thousands as the most sensational salmon pink. Winner of hundreds of awards and one of the finest and most reliable Gladiolus. Our stock of this variety is of the finest quality, FREE OF DISEASE.

5c ea., 10 for 45c, 100 for \$4.00



SENSATION Ruffled — blooms in 90 days
An exhibition flower of largest size. Largest salmon rose, 8 to 10 blooms open, heavy foliage and texture. An ideal flower for all occasions.

25c each, 10 for \$2.00, 100 for \$17.00

Presenting for the FIRST TIME — 1948

Variety

"New Harmony"

(Zimmer-Ulman)

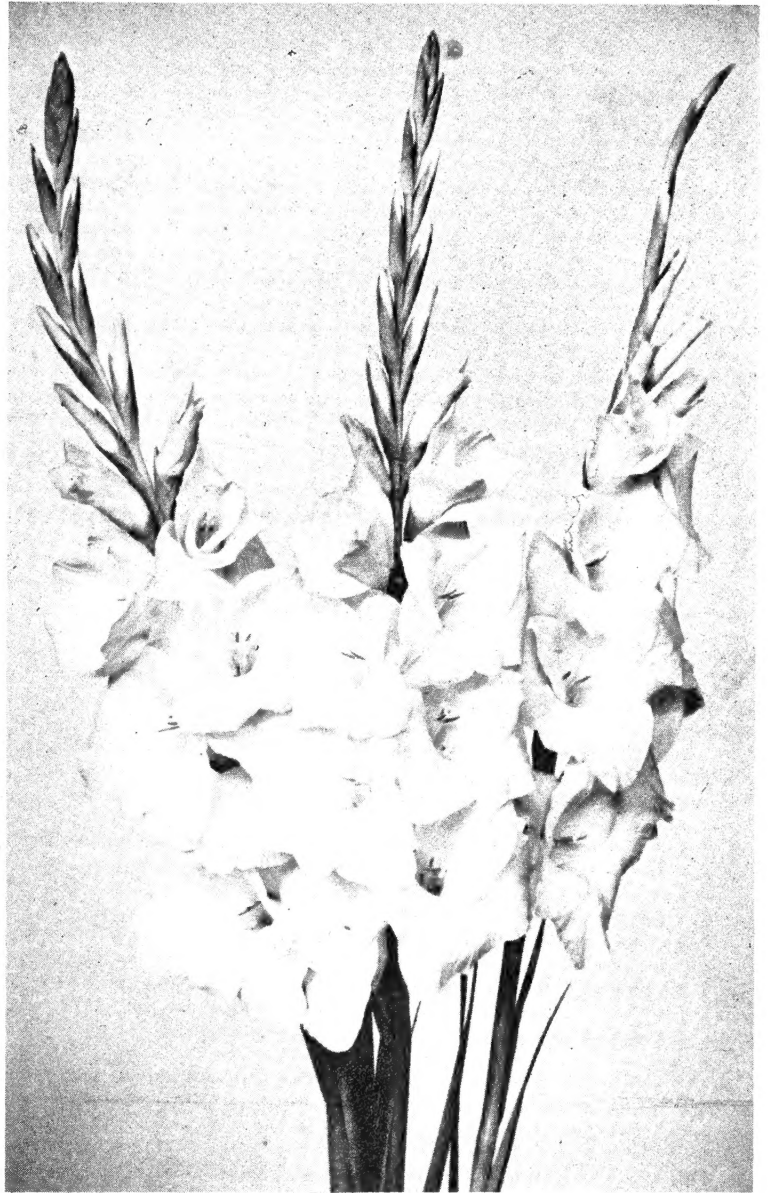
PLAIN PETELED

A clear pink Gladiolus with lighter throat in the 400 size class. Good placement, very consistent, will cut practically

100% good spikes 36 to 42 inches high. Blooms in early mid-season, following Snow Princess. New Harmony placed first in its class in seedlings, winning in basket classes the past two years at the Indiana Show.

This Gladiolus has been a top seller on the Indianapolis cut flower market in 1946 and '47. Flower arrangement is hard to equal.

\$1.00 each, 3 for **\$2.50**, 10 Bulblets for **\$2.50**



A. E. Kunderd at the age of 81 years with his achievement award presented by The North American Gladiolus Council for his "Outstanding Achievements in Gladiolus Hybridizing." International Show, Binghamton, N. Y., August 19th, 1947.

FRONT COVER ILLUSTRATION

VARIETY ALCHIMIST

See Page 4

KUNDERD *Gladioli* *Spring of 1948*

GENERAL ALPHABETICAL LISTING
of the Finest NEW and STANDARD Varieties

The Home of the Ruffled and Laciniated Petals

Gladiolus easily lead in popularity because of their easy culture, in fact you can get more for your time spent with the growing of this type of bulb than any other. Such fun may be had in exhibiting your blooms at the many flower shows held the country over, lovely bouquets for your home from your own garden, so many ways to enjoy yourself may be had in growing Gladiolus, they lend themselves to so many purposes.

In growing KUNDERD GLADIOLUS BULBS you are growing a National Advertised product, bulbs of the finest quality with a guarantee for best results. We exercise the greatest care in filling your orders with a background of many years experience. Our hope to improve from year to year in giving better service, better bulbs and finer varieties is always our aim.

You will find many new varieties offered this year which we have found to be worthy in our listings. Many varieties that have come out on the market under severe tests, we can recommend them to you.

As another season rolls along, we wish to express our thanks and appreciation to our many new and old customers, we do hope you have had results up to your expectations in growing our Glad Bulbs.

**We Suggest — Order Now — Be Assured of the Varieties You Want —
We Will Ship at Proper Time for Your Plantings.**

ALL PLANTS AND BULBS LISTED IN OUR CATALOG — SENT POSTPAID

ABU HASSAN Plain Petaled — blooms in 80 days

A variety that comes to us from Holland, Europe that we feel has merit. Much better than Pelegrina. Color a very rich deep violet blue. In fact the finest of the dark blues. Good commercial flower.

25c ea., 10 for \$2.00, 100 for \$17.00

ABIGAIL Plain Petaled — blooms in 85 days

Looks very promising as the new commercial lavender of the time. Very much like Minuet opening as many as 6 to 8 medium size blooms on a 50" spike. Exhibition winner of note.

Each \$3.00, 3 for \$8.00

ACHILLAS Plain Petaled — blooms in 76 days

Giant, deep orange-red flowers; showy large vermilion-scarlet throat blotches. Stands out very prominently in the garden. 4 to 5-inch florets on a straight upright stalk. Fine for the home decoration.

5c ea., 10 for 45c, 100 for \$4.00

ADVANCE Plain Petaled — blooms in 89 days

Deepest claret-red, large decorative type flower. Light purple cast over entire flower. Feathered gold on lower throat petals, 6 to 8 fairly large blooms open on a good stem. Something in a new color for your garden.

Each \$2.00, 3 for \$5.00

ALADDIN Ruffled — blooms in 89 days

Large beautifully ruffled salmon with cream blotch. Grows fairly tall under ideal conditions. This is one variety of the large flowering type that is ideal for exhibition purposes when good.

20c ea., 10 for \$1.50, 100 for \$13.00

ALCHIMIST Plain Petaled — blooms in 62 days

A variety that is very scarce today in this country. Holland origination which is one of the finest. Golden yellow in color, with as many as 8 to 10 florets open at a time. Medium Decorative. Good stalk and rich texture.

10c ea., 10 for 90c, 100 for \$8.00

Gladiolus Come in a Wide Range of Glorious Colors



ALGONQUIN — An excellent scarlet red. Wide open blooms on a very fine straight stalk. Coming commercial of note.

ALGONQUIN

Ruffled — blooms in 85 days

Bright scarlet commercial variety that is one of the favorites with us. Eight wide open blooms on a good straight upright stalk. Very good.

15c ea., 10 for \$1.20, 100 for \$10.00

AL SMITH

Plain Petaled — blooms in 53 days

Most beautiful shade of delicate pink; throat lighter, nicely feathered with red. Grows tall with perfect placement of florets on spike.

10c ea., 10 for 90c, 100 for \$8.00

AMBROSIA

Plain Petaled — blooms in 72 days

A most unusual gladiolus of a beautiful shade of old rose with a large blotch of deep yellow and a fine blotch of rich red extending into throat.

5c ea., 10 for 45c, 100 for \$4.00

ANNA MAE

Plain Petaled — blooms in 61 days

Creamy white, throat a deeper cream. Unusually choice white, excellent for floral use. One variety that will be a fine addition to your collection.

10c ea., 10 for 90c, 100 for \$8.00

BAGDAD

Plain Petaled — blooms in 89 days

Smoky rose color, with massive plant and foliage. Large flowers with 5 to 6 open. Florets measure 5 to 6 inches. Fast propagator.

5c ea., 10 for 45c, 100 for \$4.00

BEACON

Plain Petaled — blooms in 89 days

One of the favorites in the cut flower varieties on the market today. Rose-salmon with intense rich cream blotch, extending deep into throat. Comes slightly ruffled.

5c ea., 10 for 45c, 100 for \$4.00

BEAU IDEAL

Ruffled — blooms in 80 days

Six to eight large, wide open florets grace this beautiful spike. Florets are a deep rose-purple, much deeper purple on lower petals.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

BEAOWOLF

Plain Petaled — blooms in 83 days

Tall growing lavender overcast with deeper rose lavender markings on all petals. Excellent to stand hot weather. Proved very fine with us this year.

20c ea., 10 for \$1.50, 100 for \$13.00

BELA QUEEN

Plain Petaled — blooms in 96 days

This new, creamy white gladiolus produces a tall, robust plant with long spikes. 6 to 8 large florets open, buds with color showing on the entire spike. Flowers are late. A good cut flower.

15c ea., 10 for \$1.20, 100 for \$10.00

BEVERLY

Plain Petaled — blooms in 79 days

A charming variety of beautiful violet-rose with elegant deep red throat blotches.

10c ea., 10 for 90c, 100 for \$8.00

Buy the Best and You Will Never be Disappointed

BINGO Plain Petaled — blooms in 94 days

Another sport of Picardy. A very large flowering variety of a light pink color, slightly tinted buff. Consistent winner at flower shows due to its enormous size flowers. Worth while to grow.

10c ea., 10 for 90c, 100 for \$8.00

BIT O'HEAVEN Plain Petaled — blooms in 85 days

Very tall growing deep orange, with a contrasting yellow throat. Shows color on all buds, twenty or more and opens with as many as 10 to 12 at one time. Massive foliage and stands up well under all weather conditions. Fine in our fields this year.

15c ea., 10 for \$1.20, 100 for \$10.00

BLACK OPAL Plain Petaled — blooms in 86 days

The most dependable so-called "black," the Gladiolus that will startle you as to color, many florets open with a rich velvety texture. We know you will like this variety.

10c ea., 10 for 90c, 100 for \$8.00

BLACK OUT Plain Petaled — blooms in 75 days

Medium decorative flower, color of a brilliant cherry red — blotched an intense rich glowing black on lower throat petals, flaked black on outer wing petals. Very fine decorative flower, grows tall with perfect placement of florets. Spike carrying 8 to 10 open. 20 to 22 bud variety.

\$1.00 ea., 3 for \$2.50

BLACK PANSY Plain Petaled — blooms in 77 days

Richest dark red, with a pansy like throat blending nicely. Another one of the dark red varieties. Fine.

10c ea., 10 for 90c, 100 for \$8.00

BLAZE Plain Petaled — blooms in 86 days

Good size self scarlet color. Very large size flowers making a good exhibition variety to show in this color class. Commercial flower of note.

15c ea., 10 for \$1.20, 100 for \$10.00

BLUE BEAUTY Plain Petaled — blooms in 77 days

Much lighter blue than others listed, vigorous grower. We state this variety to be a medium blue. Excellent cut flower habits.

15c ea., 10 for \$1.20, 100 for \$10.00

BOB WHITE Plain Petaled — blooms in 86 days

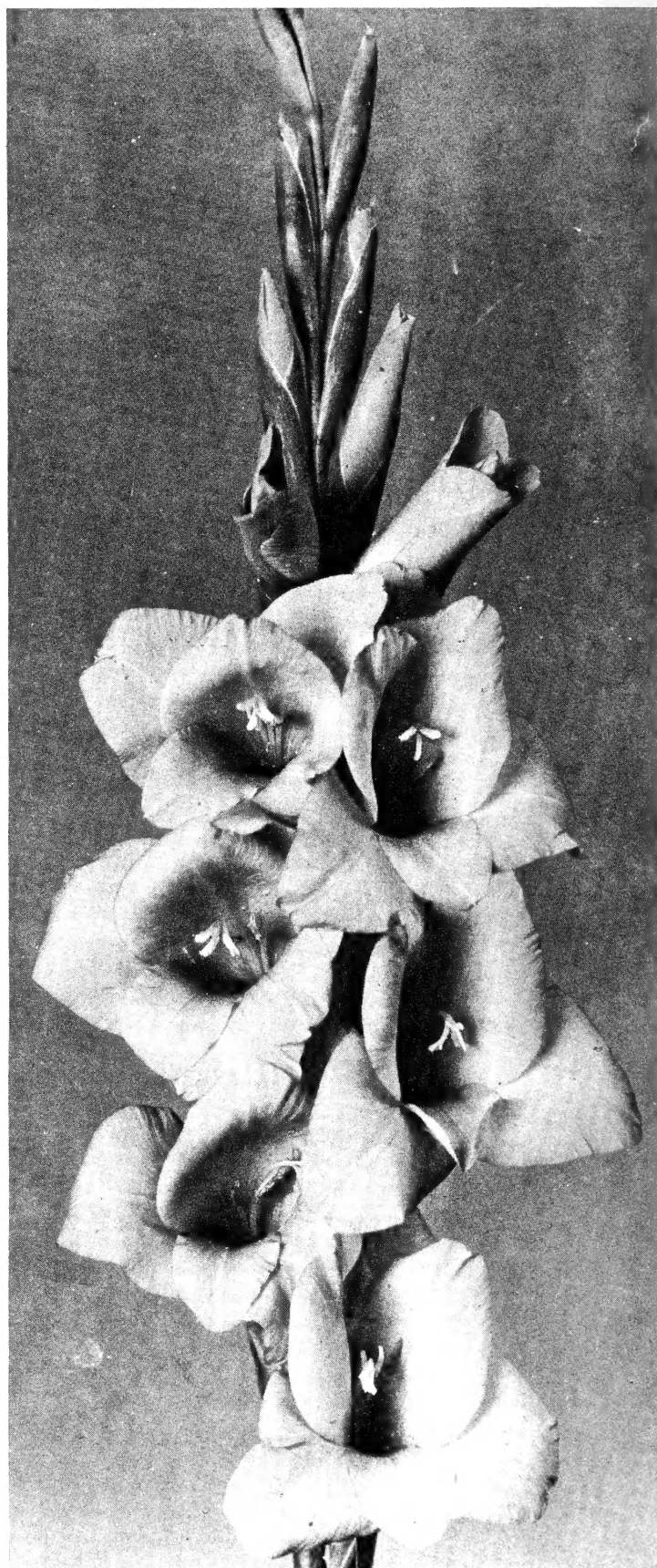
Very tall growing white variety, purest white with a slight trace of cream in throat. Two distinct red markings on two lower throat petals. Very prolific and does well in most soils. Several large well placed blooms on a straight upright stalk.

10c ea., 10 for 90c, 100 for \$8.00

BUCKEYE BRONZE Plain Petaled—blooms in 85 days

One of the odd shades of Gladiolus originated by Mr. Wilson. Very outstanding old rose and bronze with a distinct orange shading. Six to eight open on an excellent spike. You will like this one.

15c ea., 10 for \$1.20, 100 for 10.00



MISS BLOOMINGTON — Cannot be surpassed as the best commercial early yellow on the market today. Always in demand.

Gladiolus for Beauty . . . They Never Fail You



LAVATONE — Large new lavender tinted rose on outer petals. Has marvelous spikes of quality. Heavy texture in blooms.

BURMA

Ruffled — blooms in 88 days

One of the very popular show varieties, a sure winner. Heavily ruffled deep rose red. Wide open florets of largest size. Very heavy texture in florets also huge foliage. A variety you will prize in your garden.

35c ea., 3 for 90c, 10 for \$2.50

CAMELLIA

Plain Petaled — blooms in 85 days

Resembles a Camellia as named. White slightly blushed, small scarlet blotch on a cream ground. Six blooms that are large open at a time growing on a tall spike.

15c ea., 10 for \$1.20, 100 for \$10.00

CASABLANCA

Ruffled — blooms in 90 days

Very tall growing, late, creamy white. Opens six to eight large size blooms heavily ruffled. Becoming very fast a fine commercial variety.

15c ea., 10 for \$1.20, 100 for \$10.00

CHAS. A. STEVENS Plain Petaled — blooms in 78 days

Large flowers of finest soft rose-pink, lighter in throat. Very much used for basket work. Strong and upright grower. Excellent as a cut flower for home decorations.

25c ea., 10 for \$2.00, 100 for \$17.00

CHAMOUNY

Plain Petaled — blooms in 80 days

One of the most interesting newer gladiolus varieties in the true rose color. Very fine for exhibitions in this color class. Little deeper rose color than Gov. Pinchot.

15c ea., 10 for \$1.20, 100 for \$10.00

CHERRY JAM

Ruffled — blooms in 79 days

Heavily ruffled deep salmon variety. Richest salmon color with a conspicuous cherry-red blotch. Opens eight to ten fine florets on heavy stalks. Fine.

50c ea., 3 for \$1.25, 10 for \$3.75

CHOCOLATIER

Plain Petaled — blooms in 90 days

This variety heads the novelty parade. Outer petals chocolate brown with throat blotched heavy deep carmine and brown. A leader in the blotch class.

35c ea., 3 for 90c, 10 for \$2.50

COLONIAL MAID Plain Petaled — blooms in 85 days

A tall, strong growing, lavender that will open many florets at one time. As many as 10 medium size blooms. Light lavender with delicate markings.

10c ea., 10 for 90c, 100 for \$8.00

CONNECTICUT YANKEE

Plain Petaled — blooms in 89 days

Here is one of the very best glads on the market today in a very large blush pink with a small orange scarlet blotch. We have seen this variety showing 12 massive large blooms open making a show in itself. Show winner.

\$2.00 each, 3 for \$5.00

World's Finest DAHLIAS in Collections - See Page 30

COOPERII SPECIES**Medium Late Flowering**

Fine foliage with good size florets. Plant 3 feet and up. Yellow color with red flaking. One of the rare species.
75c per bulb

CORAL GLOW Plain Petaled — blooms in 87 days

A glowing deep orange that is very hard to beat. One of the most consistent winners at the country's leading flower shows. Blooms are very large, well placed with marvelous foliage. Heavy substance.

25c ea., 10 for \$2.00, 100 for \$17.00**CORONA**

Plain Petaled — blooms in 80 days

One of the more recent introductions of merit. Six to eight well placed blooms on a good straight stalk. Color a creamy white with rose edge petals. A good cut flower of merit.

10c ea., 10 for 90c, 100 for \$8.00**CORONATION**

Plain Petaled — blooms in 85 days

Large, tall growing, light creamy salmon variety. Rich yellow throat. One beauty you will enjoy very much.

10c ea., 10 for 90c, 100 for \$8.00**CRASSIFOLIA SPECIES****Late Flowering**

Medium height plant, with numerous blooms on as many as three or more spikes from one bulb. Small flowers, of a delicate pink color and as many as 40 blooms on the main spike. Flowers blotched red. Size of florets from $\frac{3}{4}$ inch to 1 inch in size. One of the best of the Africa Species. Order early, stock very scarce indeed. A novelty.

\$1.00 per bulb**CREAM CUPS**

Plain Petaled — blooms in 72 days

A pure, soft cream-white. Throat delicate light canary-yellow. One beauty you will enjoy very much. Good substance — wonderful florists' variety.

10c ea., 10 for \$90c, 100 for \$8.00**CRINKLES**

Ruffled — blooms in 92 days

A beautiful deep peach-blossom pink. Intensely ruffled. Always a prize winner, and one of the most outstanding ruffled varieties. Excellent blooms obtained even under drought conditions. More Grand Championships won in the last few years than any other Gladiolus in its class.

35c per bulb — limit one bulb to a customer**DEBONAIR**

Plain Petaled — blooms in 90 days

One of the finest LaFrance pink varieties of note. Throat of shrimp-pink and white. A wonderful color combination of the pastel varieties.

5c ea., 10 for 45c; 100 for \$4.00**DELILAH**

Ruffled — blooms in 88 days

Very large size ruffled petals of excellent substance. New shade of clear, rich, deep salmon orange, blending to a light cream throat. Five to six inch blooms, tall growing. Will attract much attention when at shows.

\$1.00 each, 3 for \$2.50**DEW OF HEAVEN**

Plain Petaled — blooms in 90 days

Rich deep rose-pink, with a Tyrian rose tone. Throat has a beautiful Tyrian rose-red blotch, with fine central bars of white dividing same.

10c ea., 10 for 90c, 100 for \$8.00**DREAM OF BEAUTY**

Plain Petaled — blooms in 76 days

Deepest rose early variety of Gladiolus. Blooms well under most conditions. Excellent color that is hard to beat. Very popular.

15c ea., 10 for \$1.20, 100 for \$10.00**DUNA**

Plain Petaled — blooms in 86 days

Unusual and different color combination. Soft pink and buff. Good clean cut color that shows up well in arrangements, florist work, etc. Five or six blooms open at once.

10c ea., 10 for 90c, 100 for \$8.00**DYNA**

Plain Petaled — blooms in 72 days

Medium decorative variety. Unusual combination of salmon-pink, with heavy throat blotch of golden yellow on both lower petals. Growing 5 feet under normal field conditions, stalk and plant heavy, 5 to 6 flowers open. One of the new florist varieties we offer this year. Excellent for decorative use.

25c ea., 10 for \$2.00, 100 for \$17.00**EARLY DAWN**

Plain Petaled — blooms in 77 days

Tall growing salmon-rose with heavy foliage. Blooms very early and a fine variety for the early market. Opens well in water from a tight bud. Is a very good commercial variety to grow. Reliable.

10c ea., 10 for 90c, 100 for \$8.00**EARLY ROSE**

Plain Petaled — blooms in 81 days

Attractive rose-colored blooms, darker rose in throat. One of the valuable commercial varieties for early. Fairly tall, growing to $3\frac{1}{2}$ feet, blooms a medium size. Not as heavy a grower as Gov. Pinchot. Attractive, and an early blooming gladiolus.

10c ea., 10 for 90c, 100 for \$8.00**ELIZABETH THE QUEEN**

Ruffled — blooms in 90 days

Huge wide open ruffled flowers of a gorgeous lavender color, blushed pink. Vigorous grower that responds under most any weather. 7 to 8 florets open. Wonderful exhibition variety.

25c ea., 10 for \$2.00, 100 for \$17.00**ESKIMO**

Plain Petaled — blooms in 65 days

Very early pure white variety producing as many as 6 to 8 medium size florets open on a straight stem. We have watched the growing of this variety for several years and found it to be one of the early birds that do well under all conditions. Very prolific. Fine.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

KUNDERD'S . . . Known the World Over for Quality Gladioli



SHIRLEY TEMPLE — Intensely ruffled cream, with creamy yellow throat. Massive large florets. One of the finest show flowers of recent years. Grows a very tall spike and wonderful foliage. Stock is limited for this season so order early.

ETHEL CAVE COLE

Plain Petaled — blooms in 89 days

A very large exhibition pink variety. As many as 10 to 12 florets open on a fine spike. Beautiful color and stands up well as a good commercial variety for all around uses.

10c ea., 10 for 90c, 100 for \$8.00

EXCELLENCE

Plain Petaled — blooms in 69 days

Deep orange-vermilion, self-color in effect. Everyone who sees this variety in bloom marvels at its gorgeous color. The outstanding early red Gladiolus.

5c ea., 10 for 45c, 100 for \$4.00

FAIR ANGEL

Ruffled — blooms in 78 days

Large creamy white with deeper cream throat. This is a large flowering variety with 6 inch blooms as many as 8 open at one time on a tall spike. An excellent cut flower for the market.

15c ea., 10 for \$1.20, 100 for \$10.00

FAIREST PEARL

Plain Petaled — blooms in 103 days

A beautiful delicate cream, tinted white, with faintest soft yellow on lower petals. No other marking. Splendid substance, perfect placement. Gorgeous when used in display work.

5c ea., 10 for 45c, 100 for \$4.00

FIREFLASH

Plain Petaled — blooms in 80 days

Large flowering magnificent red. The most brilliant, outstanding cut flower variety in our fields this season. Richest deep scarlet on entire petals without markings. Fine plant with good heavy foliage. 100% for commercial use.

\$1.00 ea., 3 for \$2.50

FORTUNE

Plain Petaled — blooms in 89 days

Classified as a decorative flower. 3½ to 4 inches, Lavender pink ground color, deeper lavender rose in throat with throat markings of cream. 8 to 10 blooms open, color showing on the balance of spike.

\$2.00 each., 3 for \$5.00

GARDENIA

Plain Petaled — blooms in 85 days

Very fine cut flower. Self creamy-white, five to six florets open on a 20 to 22 bud spike. Tall growing.

10c ea., 10 for 90c, 100 for \$8.00

GEN. DOUGLAS MacARTHUR

Ruffled — blooms in 80 days

Very early pink variety of a good size. Six to eight open blooms on a fine spike. Very heavily ruffled. We think this variety has a wonderful future as a commercial of value. **35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00**

GLOWING

Plain Petaled — blooms in 78 days

Looks like a Pernet Rose. Creamy yellow cup florets, as many as 8 to 10 open on a straight stalk. Something different in the Gladiolus, fine for florist work.

\$1.00 each., 3 for \$2.50

Gladiolus are Ideal for a Cut Flower. They Last so Long.

GOLD DUST Plain Petaled — blooms in 75 days
Deep early yellow. We find this variety to grow quite tall and has good commercial possibilities.

10c ea., 10 for 90c, 100 for \$8.00

GOLDEN GATE Plain Petaled — blooms in 70 days
Large flowering, clear, true toned yellow. No markings. This variety is very showy, good substance and one that will hold up well under all conditions. We feel this variety is the best yellow plain petaled variety in existence.

15c ea., 10 for \$1.20, 100 for \$10.00

GOV. PINCHOT Plain Petaled — blooms in 80 days
Deep rose-pink, deeper on lower petals with still deeper rose-red central lines extending half way out on the lower petals. Inner portion of upper throat almost white blending outward into the main color. Edges of all petals margined silvery-white. General effect of entire flower very pleasing and beautiful.

15c ea., 10 for \$1.20, 100 for \$10.00

GRAND DAY Plain Petaled — blooms in 79 days
A very fine substitute for the variety Dr. Bennett. Very prolific scarlet red flower, very early bloomer, 4 to 5 Medium Decorative size florets on a good healthy spike and plant. Lower petals lined white like the former variety. Healthy for a red variety. Good texture.

20c ea., 10 for \$1.50, 100 for \$13.00

GRAND GLORY Plain Petaled — blooms in 79 days
Massive flowers of golden-orange with a beautiful yellow throat, both colors perfectly blended together. Magnificent. Grows very tall. Heavy foliage.

10c ea., 10 for 90c, 100 for \$8.00

GRAPHIC Plain Petaled — blooms in 67 days
Deep lavender-violet. Feathered blotches on lower petals a fine deep purple. Very outstanding. Excellent florist's variety. Exceptional lasting qualities.

10c ea., 10 for 90c, 100 for \$8.00

GRETA GARBO. Plain Petaled — blooms in 94 days
A very beautiful Gladiolus of largest size, tall growing yellow suffused apricot and buff. Largest blooms of good quality. Good commercial cut flowering variety.

15c ea., 10 for \$1.20, 100 for \$10.00

GUINEA GOLD Plain Petaled — blooms in 90 days
An exceedingly brilliant deep orange self. Of fine height with perfectly placed florets of brilliant orange. Planted late makes a fine outstanding and cheerful flower.

25c ea., 10 for \$2.00, 100 for \$17.00

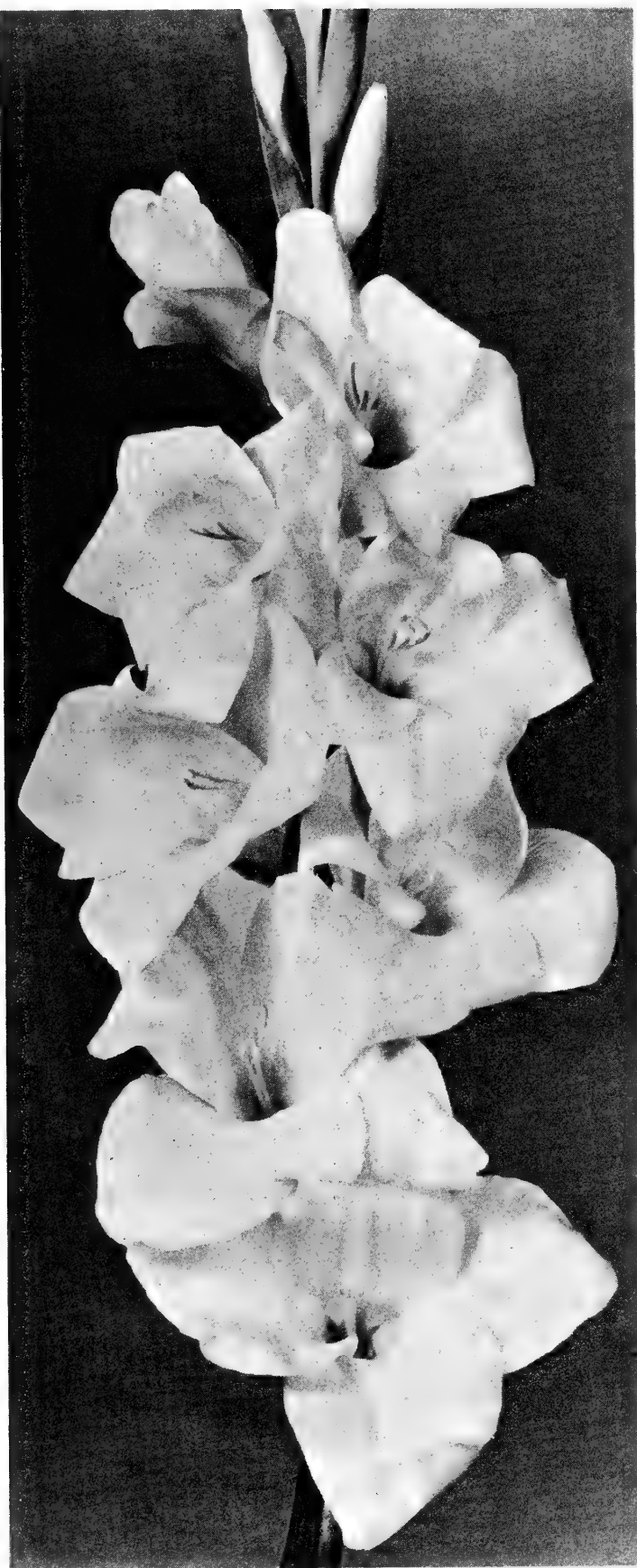
HAVANA Plain Petaled — blooms in 88 days
One of the most unusual decorative varieties we have ever listed. Medium large flowers of richest mahogany red ground color, with two distinct white mid-rib lines on outer wing petals, throat of purest white. This was a winner at two recent Gladiolus Shows. One of the very latest and new colors to grow.

50c ea., 3 for \$1.25, 10 for \$3.75



RED PHIPPS — Long flower heads that are very fluorescent. Large florets of a soft red color, lighter in throat. Very fine florist and exhibition of note.

Order Early. We will Ship Bulbs and Plants at Proper Time.



JERSEY CREAM — Exceptional tall growing variety with splendid spike and foliage. Good substance and color of richest cream, lighter overcast on entire flower.

HILDRED Plain Petaled — blooms in 85 days
Lavender pink in color. Medium size florets with 6 to 8 open on a good medium height stalk. Lasts well in the garden or as a cut spike.

15c ea., 10 for \$1.20, 100 for \$10.00

JERSEY CREAM Plain Petaled — blooms in 95 days
This variety is very prolific, grows very tall and has lovely large florets. Richest cream ground color lighter on outer edges of petals. Many florets open. We have had many comments on this flower growing in our fields. Received several awards in this color class at recent shows.

15c ea., 10 for \$1.20, 100 for \$10.00

JOYLAND Ruffled — blooms in 79 days
First class spike, large, showy, finely ruffled rose-purple flower. Deeper in throat. Perhaps unsurpassed in showy grandeur, and a high class cut flower. Very extra and distinct.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

KING ALFRED Plain Petaled — blooms in 80 days
Giant salmon orange with cream blotch. Finest of growing habits. Six open with 16 showing color on a 21 bud flower head. Prolific from all sizes of bulbs. An outstanding commercial variety.

\$1.50 each, 3 for \$4.00

KING BEE Plain Petaled — blooms in 90 days
A gorgeous flaming scarlet, flaked much deeper. Will have from 8 to 10 large florets open on a fine stem. A very showy gladiolus and a good commercial to grow.

15c ea., 10 for \$1.20, 100 for \$10.00

KING LEAR Ruffled — blooms in 89 days
Magnificent large new purple of recent introduction. Grows tall and has huge blooms. Winner of many awards at leading Gladiolus Shows in the past few years. Many large florets open at a time. Nicely waved and has a lustrous sheen overcast. Beautiful.

15c ea., 10 for \$1.20, 100 for \$10.00

KING WILLIAM Ruffled — blooms in 85 days
Soft salmon and apricot, cream throat. One of the sports of Picardy. An excellent cut flower, highly rated commercial.

15c ea., 10 for \$1.20, 100 for \$10.00

KUNDERD'S YELLOW WONDER

Plain Petaled — blooms in 72 days
Almost buttercup-yellow, slightly deeper in throat, without the least marking. Winner of many awards.

10c ea., 10 for 90c, 100 for \$8.00

LADY BOO Plain Petaled — blooms in 86 days
One of the very finest shades of shell pink with no markings. Fine for cutting and an extra ordinary commercial to grow.

\$1.00 each, 3 for \$2.50

We are Growers of the World's Finest Gladiolus

LADY JANE**Ruffled — blooms in 85 days**

We find this variety to be of the very finest clear cream with yellow lower petals that are very showy indeed. One fine variety, needs good culture for best results.

15c ea., 10 for \$1.20, 100 for \$10.00**LADYLOVE****Plain Petaled — blooms in 79 days**

Outstanding in its color, beautiful lavender-pink ground color, very much lighter in throat. Lower throat petals blotched creamy yellow.

15c ea., 10 for \$1.20, 100 for \$10.00**LADY MARIE****Plain Petaled — blooms in 78 days**

Lovely bi-color of orange-salmon, and richest yellow. Grows well under adverse conditions, making it a very reliable commercial flower.

5c ea., 10 for 45c, 100 for \$4.00**LAVATONE****Ruffled — blooms in 89 days**

This is our Prize Winner of all our recent introductions. Lovely tone of light lavender shaded deeper on all edges of petals of rose. Purest white throat marking. Has excellent cutting qualities, in fact the best lavender we have ever used for cut flowers. Excels as a heavy grower, multiplies well, heavy spike, richest green foliage, in fact all qualifications that would make an excellent commercial variety to grow. Try this one this year.

\$1.00 each, 3 for \$2.50**LAVENDER PRINCE Plain Petaled—blooms in 85 days**

The lavender class is now filled with this lovely new gladiolus. Very clean color, a variety that will propagate very easily, with tall spikes. A good cut flower and a very heavy show winner of note.

50c ea., 3 for \$1.25, 10 for \$3.75**LAVENDER ROSE Plain Petaled — blooms in 84 days**

Pure beautiful blush of lavender, central narrow bars on petals softest daffodil-yellow; lower petals have beautiful delicate yellow blotch, feathered rose-pink at edges. Well worth a trial.

5c ea., 10 for 45c, 100 for \$4.00**LAVENDER RUFFLES Ruffled — blooms in 72 days**

Beautiful cut spikes with many florets open on a fine spike grace this lovely plant. Color a clear lavender blushed a shrimp pink. Very fine for decorations, table arrangements, etc. Exquisite combination of color hard to beat.

15c ea., 10 for \$1.20, 100 for \$10.00**LEADING LADY Plain Petaled — blooms in 87 days**

We class this variety the No. 1 Gladiolus of the day. It's exquisite tall spikes, eight large blooms open color of a beautiful silvery creamy white. Well placed florets at all times. Sport of Picardy. Has won many awards since introduced. We praise this variety highly.

25c ea., 10 for \$2.00, 100 for \$17.00**LEGEND****Plain Petaled — blooms in 85 days**

Light pure pink, blending to a rich cream throat. Tall growing, opens six very large florets. A color you will like very much to grow.

15c ea., 10 for \$1.20, 100 for \$10.00**LEWIS E. GARY****Plain Petaled — blooms in 78 days**

Unopened buds have a golden flesh tinted color, but open flowers are of a very beautiful soft blush tinted cream, with lower throat of purest canary-yellow. When well grown 8 to 10 florets are open. Good tall spike.

5c ea., 10 for 45c, 100 for \$4.00**LUCRE****Plain Petaled — blooms in 76 days**

Richest lemon yellow ground color, deeper golden yellow in throat. Richest green foliage, tall growing spikes with as many as 6 to 8 florets open under field cultivation. We feel this variety will be an answer to the florist who needs a variety with many florets open at a time.

50c ea., 3 for \$1.25, 10 for \$3.75**LULA A. HUNT****Plain Petaled — blooms in 83 days**

Richest soft salmon — pink variety. Grows very straight and most reliable as a cut flower variety. One of the older ones, yet very good.

10c ea., 10 for 90c, 100 for \$8.00**MAID OF ORLEANS****Plain Petaled — blooms in 84 days**

Best white commercial gladiolus today. A pure white with a touch of cream in throat. Very distinctive and fine.

10c ea., 10 for 90c, 100 for \$8.00**MARGARET BEATON****Plain Petaled — blooms in 85 days**

Strong grower. Finest pure white background with a bright orange-red blotch. A consistent show winner. This variety is one of the finest new introductions.

15c ea., 10 for \$1.20, 100 for \$10.00**MARGARET FULTON****Plain Petaled — blooms in 85 days**

Rich dark salmon, making it most desirable for a good cut flower. 6 to 8 florets open. A beautiful commercial variety.

5c ea., 10 for 45c, 100 for \$4.00**MARSEILLAISE****Plain Petaled — blooms in 95 days**

Glowing deep crimson scarlet, very tall growing, 6-inch florets. Very fine late red, strong grower. Fine for the florist.

25c ea., 10 for \$2.00, 100 for \$17.00**MAX REGER****Plain Petaled — blooms in 89 days**

Light blue color with a throat much deeper. Four to five florets open, medium size blooms, fairly tall spike, strong grower. A good blue to grow.

25c ea., 10 for \$2.00, 100 for \$17.00

Complete Cultural Information With Every Order



DREAM OF BEAUTY — Deepest American Beauty Rose shade. Exquisite color that is very rare. Gorgeous as an exhibition basket or spike variety. Extremely heavy spike and large florets.

MERCURY Plain Petaled — blooms in 85 days
Brilliant vermilion red. Opens 8 to 10 large size florets. This gladiolus will attract attention at any show. Heavy show winner this year.

25c ea., 10 for \$2.00, 100 for \$17.00

MIDNIGHT Plain Petaled — blooms in 85 days
Very rich brownish-red, with a distinct velvety cast or sheen on outer tips of petals. Light red in throat. Large decorative variety, 4 to 6 open florets. Very rich in color and most unusual.

\$1.00 each, 3 for \$2.50

MINUET Plain Petaled — blooms in 88 days
Late mid-season variety of unusual beauty. One of the finest lavenders yet produced in commerce today. Large flowers on a fine tall spike. Good placement. Still the finest lavender exhibited at the leading flower shows. A consistent winner.

10c ea., 10 for 90c, 100 for \$8.00

MISS BLOOMINGTON

Plain Petaled — blooms in 67 days

Six to eight large, perfectly placed, rich lemon-yellow blooms open at a time. Considered the best early yellow variety. Wonderful for the garden. Excellent for either forcing or outdoor growing and a real money-maker for commercial purposes.

10c ea., 10 for 90c, 100 for \$8.00

MISS VERMONT Ruffled — blooms in 80 days
A delicate ruffled pale lavender, shading deeper in throat. Opens 8 to 10 on a lengthy flower-head, spike 55 inches tall. Very straight stem.

\$1.00 each, 3 for \$2.50

MORAVIAN Ruffled — blooms in 71 days
A wonderful shade of lavender. Throat soft creamy yellow overlaid with fine veins and tracings of purplish-red. Forces admirably and is a money-maker for the florist.

5c ea., 10 for 45c, 100 for \$4.00

MRS. JOHN T. PIRIE

Plain Petaled — blooms in 76 days

Upper side petals cream, blushed daintily at edges. Central upper petals faintly blushed delicate lavender, with faint lavender thread line on outer edges, blending inward.

5c ea., 10 for 45c, 100 for \$4.00

MRS. PAUL DIEBALL

Plain Petaled — blooms in 83 days

Glowing deep salmon-pink. Lower throat deeper salmon. Tall grower with many flowers open at a time.

10c ea., 10 for 90c, 100 for \$8.00

MT. INDEX Plain Petaled — blooms in 79 days
Cream white with golden yellow blotch. Tall growing, very early, many as 8 large florets open at a time, making it a very fine commercial cut flower variety.

25c ea., 10 for \$2.00, 100 for \$17.00

Terms of Sale - Treatment for Thrip - See Page 25

MYRNA Ruffled — blooms in 80 days
Nicely ruffled creamy white variety. Blooms early and a consistent winner at the country's leading flower shows. A real beauty. 15c ea., 10 for \$1.20, 100 for \$10.00

MISTY ROSE Plain Petaled — blooms in 89 days
Large exhibition smoky pink, with a distinct marking or blotch of purest white on throat petals. Giant foliage of heavy texture. Grows tall. \$1.00 each, 3 for \$2.50

NEW ERA Ruffled — blooms in 80 days
Magnificent soft rose blending into a La France Pink, soft cream throat. 9-10 blooms open at a time in full bloom. Tall, straight plant. Mid-west Grand Champion in 1941. Winner of many awards.
15c ea., 10 for \$1.20, 100 for \$10.00

NEW EUROPE Ruffled — blooms in 86 days
New Holland variety which you will like very much. It's a wonderful strong grower, excellent texture tall growing, enormous florets of a brilliant red. As many as 8 to 10 open at a time. One of the very best new glads from Europe.
35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

OREGON GOLD Ruffled — blooms in 96 days
We have watched this variety grow for several years and have found this gladiolus to be superior in its class as a late yellow. Large ruffled, good keeper.
15c ea., 10 for \$1.20, 100 for \$10.00

OZONE Ruffled — blooms in 84 days
Ruffled lavender blushed white, rose feathered throat. Excellent foliage, heaviest stalk, and one of the early growing varieties in this color.
\$1.00 each, 3 for \$2.50

PACIFIC SKIES Plain Petaled — blooms in 70 days
Lovely pale lavender with a glowing overcast of pink. Tall cut spike very popular with the florist. Throat a rich golden shade extending on two central petals from outer edge to the depth of throat. Opens 6 to 8 florets of medium size, measures 4 to 5 inches. Colorful buds. Height 4 feet. Rapid propagator. A very beautiful new creation.
\$1.00 ea., 3 for \$2.50

PARADISE Plain Petaled — blooms in 77 days
Large early apricot with narrow line of scarlet in throat; nearly a self-color. Grows very tall with 6 or more blooms open.
5c ea., 10 for 45c, 100 for \$4.00

PEARL HARBOR Plain Petaled — blooms in 75 days
Purest white variety with good spike and foliage. As many as 10 to 12 open florets at a time and color showing on balance of spike. Destined to be the best in the white class of Gladiolus as a commercial flower. Worth-while trying in your garden.
25c ea., 10 for \$2.00, 100 for \$17.00



ROCKET — Richest scarlet-red with many flowers open on a very strong and healthy spike. This variety has become very popular in this color as a cut flower.

Make a Planting Each Week for a Succession of Bloom



VAGABOND PRINCE

Plain Petaled — blooms in 90 days

One of the real novelties to grow. Unusual garnet brown, lighter in upper throat petals. Conspicuous blotch of scarlet on lower lip.

10c each, 10 for 90c, 100 for \$8.00



MAID OF ORLEANS

Plain Petaled — blooms in 84 days

Finest white commercial gladiolus of the day. Purest white with a touch of cream in throat. Outstanding and fine.

10c each, 10 for 90c, 100 for \$8.00



KUNDERD'S GOLD MEDAL

Our 68th YEAR Anniversary Spring Offer
COLORS THAT RIVAL THE RAINBOW
—The Special Bargain Offer GOOD ONLY UNTIL April 1st, 1948

Gladiolus
COLLECTION
for Spring 1948

Once again we offer this outstanding collection of 100 Quality Gladiolus Bulbs, which has performed in such an excellent manner for hundreds of our customers. So many letters of praise have been received relating the experiences from these beautiful varieties we send in this wonder collection make us repeat this offer.

We make it easy for you to have wonderful Gladiolus in your garden in sending you, treated bulbs—FREE FROM DISEASE—Complete CULTURAL INFORMATION with each order, bulbs of the finest sandy loam quality cured in modern storages sent to you at proper planting time.

This Collection is a bargain offer, and if you were to buy these bulbs singly under name would cost you a great deal more.

NEW VARIETIES go into this offer each year. Plant several times at intervals and have beautiful blooms from June until frost.

100 LARGE
 BLOOMING SIZE
 Quality BULBS
 ALL COLORS in MIXTURE FORM

Catalog RETAIL
 VALUE **\$7.00** for only

\$5.00
 Postpaid

SEND YOUR ORDERS NOW! WE WILL SHIP BULBS AT PROPER PLANTING TIME

Kunderd's Glorious **AMATEUR COLLECTION**

For THOSE WHO WANT NAME VARIETIES

NEW and BEAUTIFUL varieties are included in this collection of 50 Bulbs each year. Just think, we will send you 5 Bulbs each of 10 lovely varieties, labeled for identification as to name. Our selection.

Our years of experience make us qualified to select just the varieties that will make a gorgeous collection of bulbs for your Garden. Full Cultural Information will be included with every order.

For such a small investment you cannot go wrong with the amount of enjoyment you will receive.

ORDER ONE OR MORE COLLECTIONS TODAY!

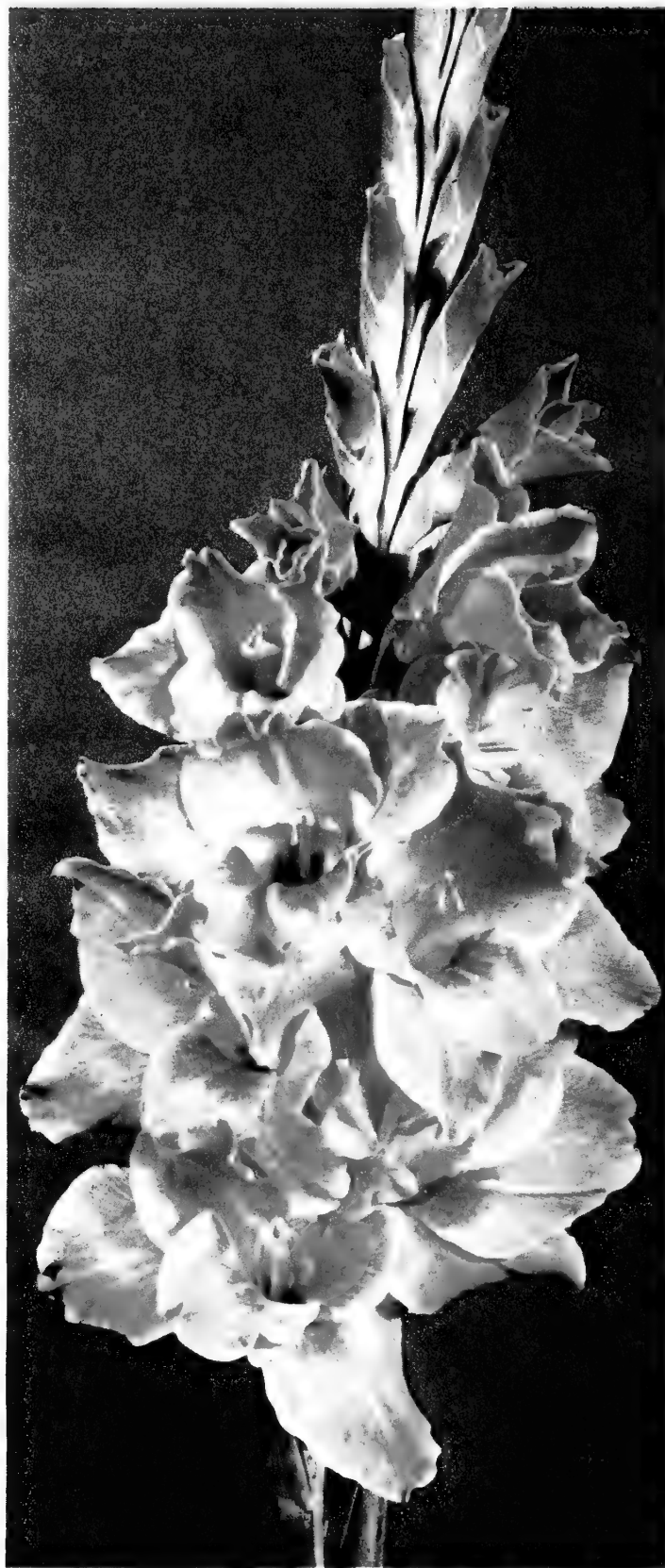
50 LARGE
 Blooming Size
 Bulbs 5 Bulbs each
 10 Magnificent
\$3
 OUR OWN SELECTION VARIETIES for only
Bulbs That Produce Year After Year
 POSTPAID

KUNDERD GLADIOUS FARMS, Goshen, Indiana, U. S. A.



SNOW PRINCESS Plain Petaled — blooms in 84 days
Another good commercial white and cream. Very fine large flowers, excellent keeper and a very heavy propagator. Grows tall with excellent foliage.

10c ea., 10 for 90c, 100 for \$8.00



CHAMOUNY Plain Petaled — blooms in 80 days
One of the most interesting newer Gladiolus in the true rose color. Beautiful on the exhibition table.

15c each, 10 for \$1.20, 100 for \$10.00



MARGARET BEATON — *Finest pure white background with a brilliant orange-red blotch on lower petals. Strong grower, consistent show prize winner. This variety is one of the best new introductions in years.*

PEGGY LOU

Plain Petaled — blooms in 92 days

The very latest in a light rose. One of the most outstanding on the show tables in the past few years. Winner of many awards for its lovely color and growth.

10c ea., 10 for 90c, 100 for \$8.00

PELEGRINA

Plain Petaled — blooms in 88 days

A real first class gladiolus in this color. In fact the best dark blue in existence today. You will be more than pleased with this lovely flower.

10c ea., 10 for 90c, 100 for \$8.00

PHILIP BREITMEYER

Plain Petaled — blooms in 73 days

A very soft rose-purple with a decided blush cast over entire flower; throat has wide red median lines with parallel thread lines of dark red on a whitish ground. A florist's variety of note.

10c ea., 10 for 90c, 100 for \$8.00

PHOEBE

Plain Petaled — blooms in 96 days

Deep pink color, carrying from 6 to 8 well placed blooms on a long flower head. Tall growing.

50c ea., 3 for \$1.25, 10 for \$3.75

PHYLLIS McQUISTON

Plain Petaled — blooms in 88 days

Large, deep, glowing, shrimp-pink, lighter in the throat. Tall, vigorous plant.

10c ea., 10 for 90c, 100 for \$8.00

PICARDY

Plain Petaled — blooms in 90 days

One of the most outstanding varieties of recent years. Florets massive of a fine color of shrimp-pink. Most valuable for cutting and decorative purposes. This variety is prized by the gladiolus fans everywhere. Long spikes carrying 7 to 10 florets open at a time.

5c ea., 10 for 45c, 100 for \$4.00

PINK CARNATION

Ruffled — blooms in 89 days

Favorable weather conditions produced flowers this season in most gardens. The variety Pink Carnation proved itself to be a vigorous grower in wet years as well as dry.

Very healthy plant with strong good spikes, carrying 6 to 8 strong florets of light rose-pink ground color, throat being of the clearest creamy white.

One of the finest we have ever grown for color and growing habits.

\$1.00 each., 3 for \$2.50

PINK CLOVER

Plain Petaled — blooms in 94 days

Rose-pink, tinted slightly lavender and deeper on lower petals. Upper inner throat blended from the edges to an almost white.

15c ea., 10 for \$1.20, 100 for \$10.00

PINK LILY

Ruffled — blooms in 77 days

A magnificent ruffled rose-pink. Throat deeper. Beautiful in the garden and for decorative use.

20c ea., 10 for \$1.50, 100 for \$13.00

Our 68th Anniversary Year With the Gladiolus

PINK PARAGON Plain Petaled — blooms in 85 days
Bright, clear purest pink, opens 5 to 7 blooms on a long flowerhead. No doubt, one of the very good commercial cut flower varieties.

20c ea., 10 for \$1.50, 100 for \$13.00

PIRATE FLAG Plain Petaled — blooms in 89 days
Medium decorative variety, of deepest claret color. Richer red in throat, beautiful combination of colors. Tall growing, richest green foliage.

\$1.00 each, 3 for \$2.50

PURPLE GLORY Ruffled — blooms in 79 days
Deepest velvety maroon-red with almost black blotches appearing to be burned into petals. Winner of hundreds of awards.

20c ea., 10 for \$1.50, 100 for \$13.00

PURPLE SUPREME Ruffled — blooms in 85 days
Very fine purple color that may be used for the show or for commercial use. Opens 8 to 9 very large florets on a good tall spike. Heavy propagator. Fine.

25c ea., 10 for \$2.00, 100 for \$17.00

QUARTINIANUS Plain Petaled — blooms in 120 days
Immensely tall spike and heavy foliage. Very late flowering, with color of brick red and throat yellow. Valuable for late flowering.

75c each

RAPTURE Plain Petaled — blooms in 90 days
Tall growing variety with heavy substance. Richest salmon with glowing yellow throat. Heavy foliage, straight stalk of good height. Four to six open at one time.

5c ea., 10 for 45c, 100 for \$4.00

RED CHARM Plain Petaled — blooms in 89 days
Dependable medium red, one of the best Commercials in this color. 8 to 10 open on a very beautiful plant and spike. Butt's origination.

15c ea., 10 for \$1.20, 100 for \$10.00

RED CLOUD Plain Petaled — blooms in 84 days
Bright red with a pretty white bar on three lower petals. Winner of many awards.

10c ea., 10 for 90c, 100 for \$8.00

RED PHIPPS Plain Petaled — blooms in 85 days
Medium tall plant, with exceptional long flower heads. Color of a soft red, lighter in throat. Good florist variety.

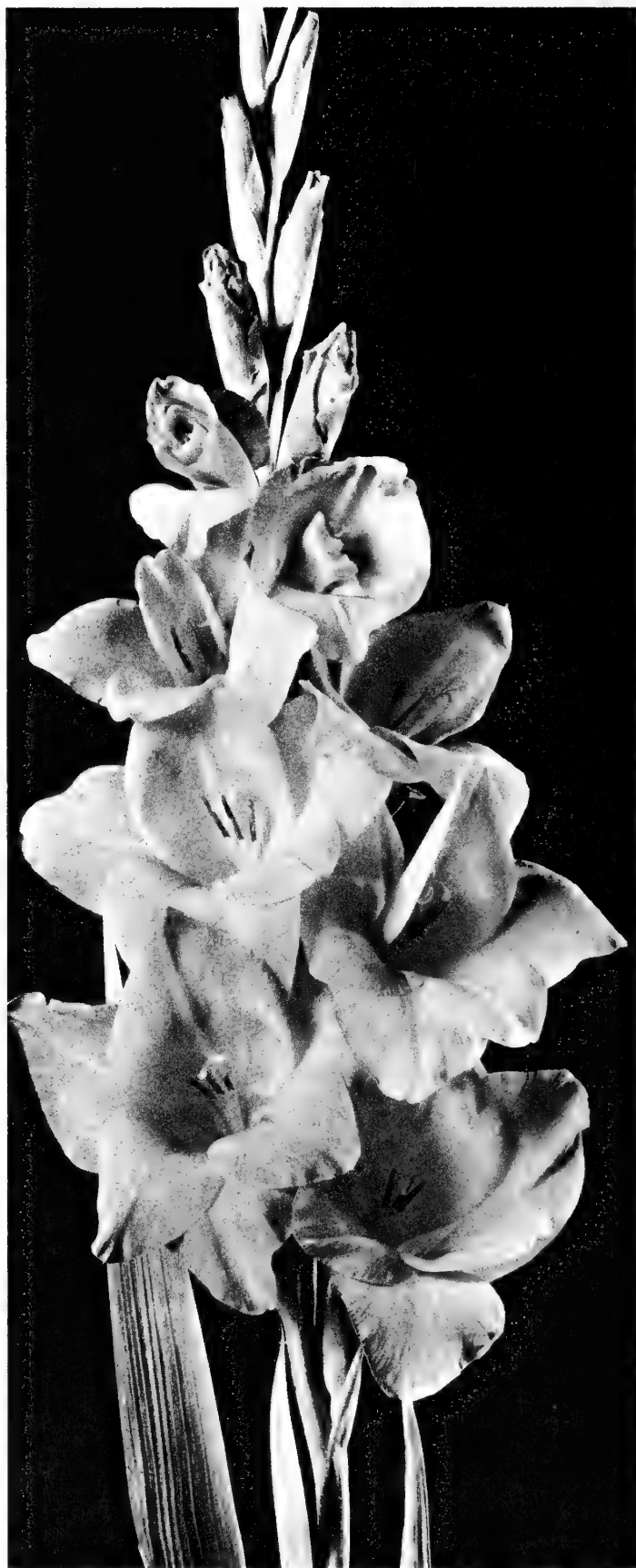
10c ea., 10 for 90c, 100 for \$8.00

RED SPLENDOR Ruffled — blooms in 77 days
A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. Tall straight spikes, a show flower.

10c ea., 10 for 90c, 100 for \$8.00

REGENT Plain Petaled — blooms in 86 days
Richest scarlet red. Six to eight medium well placed flowers open on a straight spike. Grows tall and makes a fine show flower to grow.

15c ea., 10 for \$1.20, 100 for \$10.00



EXCELLENCE — A very reliable vermilion-red variety to grow. Florets large on a good quality plant and spike. Early blooming habits, rapid propagation, make it a variety in great demand commercially.

You Too Can Win Prizes at Shows With Kunderd Gladiolus



ALADDIN — When we say large we mean what we say in this beautiful ruffled salmon with cream blotch. Intensely ruffled with heavy texture. Grows medium tall. Ideal we say.

REJOICE Plain Petaled — blooms in 84 days
Medium decorative type flower. Richest salmon color with central lines of cardinal red. 6 to 8 florets size 4 to 4½ inches across. Good propagator. Tall growing. Good substance. 25c ea., 10 for \$2.00, 100 for \$17.00

REVLON Plain Petaled — blooms in 88 days
Vermilion red color, very tall grower, with a 20-bud spike. Cuts 100% in flowers that are of excellent commercial quality. 50c ea., 3 for \$1.25, 10 for \$3.75

REWI FALLU Plain Petaled — blooms in 79 days
Massive deep red flowers. Better called blood red. If you are looking for a dark red that grows large we would suggest this one. 15c ea., 10 for \$1.20, 100 for \$10.00

ROCKET Plain Petaled — blooms in 86 days
Scarlet red color. Grows very well for us on sandy ground. Very heavy foliage, with many open florets at a time. Fine as a show table variety. 10c ea., 10 for 90c, 100 for \$8.00

ROMANCE Plain Petaled — blooms in 71 days
Large, orange-salmon-rose, red and yellow throat. Wine, blue bordered petals. One of the favorite smoky varieties. 10c ea., 10 for 90c, 100 for \$8.00

ROSA VAN LIMA Plain Petaled — blooms in 89 days
Extremely tall growing, color of a beautiful light pink. We can highly recommend this variety as being one of the finest to grow. 10c ea., 10 for 90c, 100 for \$8.00

ROSE SPLENDOR Plain Petaled — blooms in 91 days
Rose-pink; narrow white border; pronounced dark rose-red throat. Back of flower rose-pink, with narrow white border. 8 and 9 beautiful placed florets open. 5c ea., 10 for 45c, 100 for \$4.00

ROYAL PURPLE Plain Petaled — blooms in 99 days
Quartinianus Hybrid. Large bloom of rich, deep purple, slightly red cast. Strong plant. Spike tall and slender. Fine for cutting. 5c ea., 10 for 45c, 100 for \$4.00

RUFFLED SPLENDOR Ruffled — blooms in 72 days
Upper petals and ends of lower petals a decidedly rich, pure, self-colored, deep salmon-rose-pink. Showing throat blotches. Reliable blooming variety. 5c ea., 10 for 45c, 100 for \$4.00

ROSE DELIGHT Ruffled — blooms in 80 days
An exquisite shade of rose pink marked a little deeper on all petals which are slightly flaked. Has been exceptional with us in our gardens to be a very fine early glad for the florist. 15c ea., 10 for \$1.20, 100 for \$10.00

Read Our Exceptional Gladiolus Offers on Pages 16 and 17

SENATOR BEVERIDGE**Plain Petaled — blooms in 103 days**

Pure light blood-red, feathered very delicately a little deeper red on throat of lower petals. A variety attracting attention whenever placed on exhibition.

10c ea., 10 for 90c, 100 for \$8.00**SENSATION****Ruffled — blooms in 90 days**

Very fine exhibition type flower, largest salmon rose. Opens 8 to 10 large florets, heavy growing foliage and texture that is hard to beat. Very fine indeed.

25c ea., 10 for \$2.00, 100 for \$17.00**SHIRLEY TEMPLE****Ruffled — blooms in 92 days**

Intensely ruffled flowers, massive cream with creamy yellow throat. This is one of the very fine show varieties, that has been recently introduced.

15c ea., 10 for \$1.20, 100 for \$10.00**SILENTIUM****Plain Petaled — blooms in 89 days**

Tall growing white with a small carmine eye, or throat blotch. 5 to 6 huge blooms open, large as Picardy. A variety that is very easy to grow.

10c ea., 10 for 90c, 100 for \$8.00**SILVER COMET****Plain Petaled — blooms in 77 days**

Tall, graceful plant with large, wide open, recurved petals. White outer petals with cream throat.

5c ea., 10 for 45c, 100 for \$4.00**SKYLAND PINK****Plain Petaled (1943) — blooms in 82 days**

Tall, perfect spike with large beautiful flowers, perfectly placed and spaced. Grows tall with six to seven flowers open. Color a lovely salmon shade, nearing a shrimp pink. Throat a clean white. When artificial or sunlight used behind the flowers, gives an iridescent glow of beautiful pink of any we have ever seen. An excellent florist variety.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00**SNOW PRINCESS Plain Petaled — blooms in 84 days**

What we would call an improved Maid of Orleans. Grows taller and a much better keeper as a cut flower. Large pure white and cream.

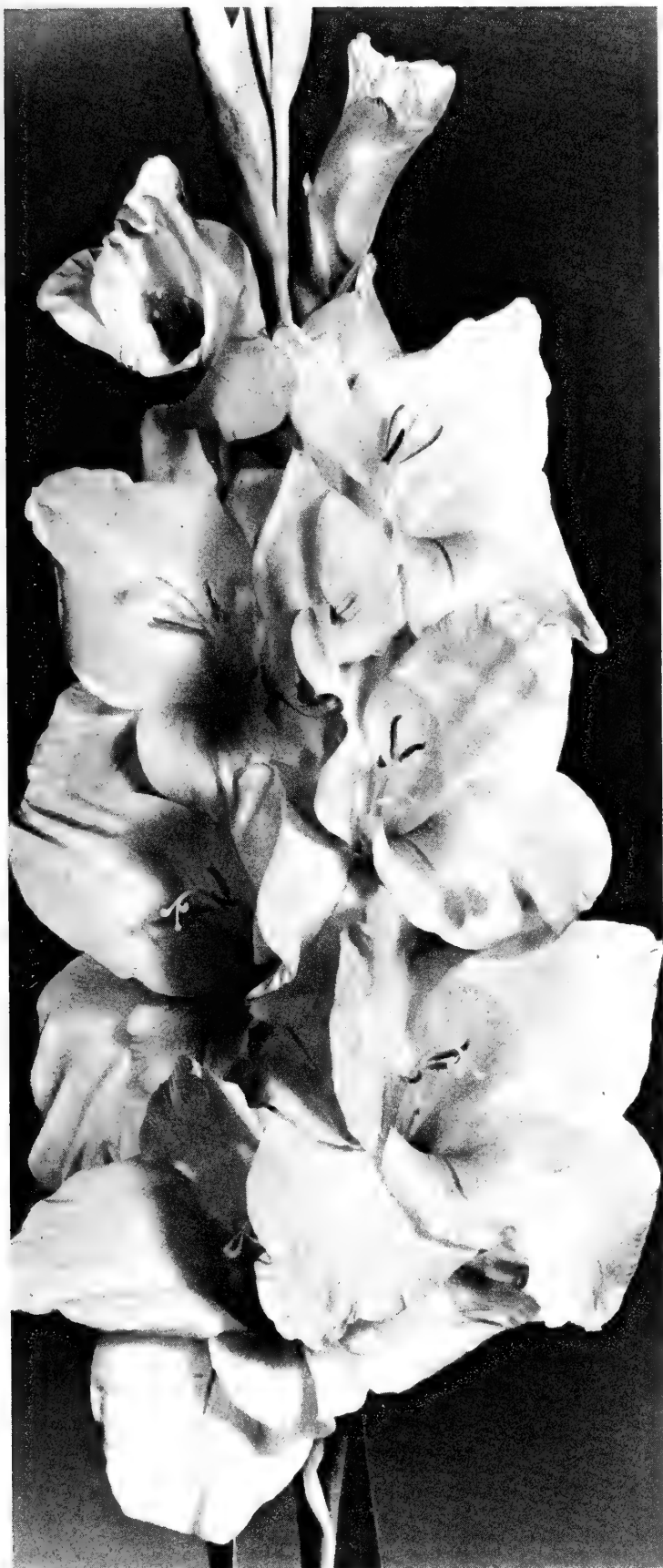
10c ea., 10 for 90c, 100 for \$8.00**SNOW SHOE****Ruffled — blooms in 92 days**

Purest white. Throat a cream, the two shades beautifully blended. Very tall grower. An excellent florist's white.

15c ea., 10 for \$1.20, 100 for \$10.00

SPRING MOON — Late recent introduction. Very unusual in a rose-lavender. Grows very tall and with heavy foliage.

Kunderd Bulbs Produce . . . Yet They Cost so Little



ETHEL CAVE COLE — Very large exhibition pink. This season this variety showed 10 to 12 florets open on a beautiful straight stalk. Stands up very well under adverse weather conditions. Good commercially.

SPLENDORA Plain Petaled — blooms in 73 days
Splendid very dark wine-black. Remarkable variety in the intense dark red class. Large floret and of the best quality. 10c ea., 10 for 90c, 100 for \$8.00

SPRING MOON Plain Petaled — blooms in 89 days
Spike of good height, 6 to 8 florets open at a time. Rose-lavender, with buff overcast, cream blotched throat. Good placement and a fine performer. \$1.00 each., 3 for \$2.50

STOPLIGHT Plain Petaled — blooms in 80 days
Fine commercial red variety. Fine straight stems carrying 18 buds. 6 open florets well placed. Top notch commercial variety. 25c ea., 10 for \$2.00, 100 for \$17.00

SUMMER BEAUTY Plain Petaled — blooms in 86 days
This variety is well adapted for the home garden. Blush pink on upper petals, lower petals cream with yellow borders. 8 to 10 lovely florets open at a time on a tall, healthy plant. 5c ea., 10 for 45c, 100 for \$4.00

SUMMER GAL Plain Petaled — blooms in 80 days
Large size geranium pink with a rose feather in the throat, florets are 6 inches, with 6 to 8 open. Tall and a very healthy grower. An exceptional gladiolus. \$3.00 each, 3 for \$8.00

SUN MAID Ruffled — blooms in 90 days
Decorative type flower that proved to be a prize winner in recent shows. Orange-salmon with deep orange-red throat blotches. Tall spike with 18 buds. Good. 25c ea., 10 for \$2.00, 100 for \$17.00

SUNTONE Ruffled — blooms in 73 days
A magnificent large ruffled yellow of unusual form. Color of deep yellow, tinted buff. A golden yellow color effect overall. Large flowers. 5c ea., 10 for 45c, 100 for \$4.00

SURFSIDE Ruffled — blooms in 89 days
One of the medium late varieties to grow. Ruffled white ground color with a slight penciled throat. 7 to 8 florets open on a very tall spike. Large flowers that are fine for commercial use. 15c ea., 10 for \$1.20, 100 for \$10.00

Lasting Beauty is Yours for Years to Come at a Very Small Cost to You

TAHLAHNEKA Plain Petaled — blooms in 85 days
One of the largest yellows that grows. 8 huge florets on a tall spike. One of the finest yellows for show table use.
25c ea., 10 for \$2.00, 100 for \$17.00

TIP TOP Plain Petaled — blooms in 89 days
Tall growing plant of a bright glowing red color. Many flowers open. Very outstanding red.
10c ea., 10 for 90c, 100 for \$8.00

TOPFLITE Plain Petaled — blooms in 85 days
Rosy pink self color which is clear all over. Wiry spike that will grow very tall, 5 inch florets with fine placement. In demand and without question destined to be a leader. Beautiful.
\$5.00 each, 3 for \$13.50

VAGABOND PRINCE Plain Petaled — blooms in 90 days
An unusual garnet brown, lighter in upper throat, small conspicuous blotch of scarlet on lower lip. Variety of note.
10c ea., 10 for 90, 100 for \$8.00

VALERIA Plain Petaled — blooms in 90 days
A variety that is in big demand commercially. Scarlet red color, blooms open from tight buds when cut and placed in water. Very good.
15c ea., 10 for \$1.20, 100 for \$10.00

VEECREAM Ruffled — blooms in 86 days
Large sulphur yellow, slightly blotched orange scarlet. Grows medium tall, heavily ruffled petals.
15c ea., 10 for \$1.20, 100 for \$10.00

VENIDA Ruffled — blooms in 86 days
This beautiful new Gladiolus is a beautiful rose with a lavender cast, deep cream blotch. 24 to 28 bud variety. Grows very tall. Lovely ruffled type. Received many comments at recent shows as an excellent new Glad.
\$4.00 each, 3 for \$10.00

VIOLA GEM Plain Petaled — blooms in 79 days
Soft, mellow purple with velvety red throat. Outstanding in color.
10c ea., 10 for 90c, 100 for \$8.00

VIOLET DELIGHT Plain Petaled — blooms in 73 days
Beautiful shade of lavender-violet. Lower two petals are a glowing creamy yellow, forming very conspicuous blotches. Very tall grower.
15c ea., 10 for \$1.20, 100 for \$10.00

WANDA Plain Petaled — blooms in 87 days
One of the many sports of the variety Picardy, being cream in color. Grows very large as Picardy, in fact we like this variety which grows well under most ordinary conditions. Reliable as a fine cut flower to grow.
10c ea., 10 for 90c, 100 for \$8.00

WASAGA Plain Petaled — blooms in 90 days
Soft buff variety. Grows fairly tall with many medium size flowers. Has a very beautiful effect under artificial light.
10c ea., 10 for 90c, 100 for \$8.00

WESTFIELD Plain Petaled — blooms in 77 days
Large flowering white with cream and deep yellow throat. Many flowers open on a tall spike. Colorful buds showing color on balance of spike. An attractive variety to grow.
10c ea., 10 for 90c, 100 for \$8.00



YANKEE LASS — An unusual massive pink that is very rare and new. Consistent prize winner, shows as many as 10 florets open at a time on an excellent spike.

WHITE GOLD Plain Petaled — blooms in 70 days
A record for a show Gladiolus that is sensational the past few years. Very large cream, tall growing excellent commercially for its earliness.
15c ea., 10 for \$1.20, 100 for \$10.00

YANKEE LASS Plain Petaled — blooms in 87 days
Grows with a very long flowerhead, 6 to 8 open with as many as 10 open at one time. Lovely light pink color. A prize winner.
\$5.00 each, 3 for \$13.50

The Prices in This Catalog are Prepaid to You

Control of

GLADIOLUS THRIP

Gladiolus are frequently infested with a thrip that feeds almost entirely on the gladiolus foliage and flower in the field and also winters over on the bulb in storage. This thrip does not winter over out of doors in the northern areas of the United States.

Thrips may be introduced into a planting on infested bulbs or they may be carried into a planting on infested bloom from a neighbor. The adult thrip can fly short distances and a migration frequently takes place so that an infested planting at a nearby neighbor may be the source of your trouble.

Elimination of the overwintering thrips on the bulbs can be secured by dusting the bulbs with a one, three or five per cent DDT dust. The bulbs should be thoroughly dried off after digging and then dusted with the DDT dust at the rate of one ounce of the dust to a bushel of bulbs. Place the bulbs in a sack with the dust and shake thoroughly, then empty the bulbs out in the storage trays. One dusting is all that is required.

Thrips can be controlled on the growing plant with

spray consisting of 1 oz. of tartar emetic, 2 oz. brown sugar to 3 gal. of water. Control can also be secured by spraying with a 1% DDT spray. Use 2½ oz. of a 50% wettable DDT powder to 1 gal. of water, keeping thoroughly agitated. Spraying to be effective must be thorough, both sides of the foliage must be covered with the spray material and the application should be made at regular seven to ten day intervals.

A 5% DDT dust is also effective in controlling thrips in the field. Dusting is not very effective unless a good hand duster is secured that will put out an even fine dust that will cover the foliage with a light uniform dust film. Repeat the dusting application at seven to ten day intervals.

Dust or spray applications should be started when the plants are about six inches high if thrips are present. If no thrips are present on the bulbs at planting time, watch the plants closely during the growing season and start the control program at the first sign of gladiolus thrip infestation.

Please READ CAREFULLY BEFORE ORDERING

TERMS . . . Remittances must accompany all orders. Orders for more than this amount will be accepted on a deposit of 25% and will be shipped C.O.D. for the balance. On all orders sent C.O.D. customer is required to pay for the actual transportation charges and the amount charged by the Express Company or Post Office for handling C.O.D. shipments. Orders for less than \$2.00 not accepted as these can only be filled at a loss. Send bank draft, express or postal money order, or if more convenient for you, we will accept your personal check. 50 bulbs of a variety may be purchased at the 100 bulb rate.

GUARANTEE . . . We guarantee safe arrival of all shipments. All our bulbs have been inspected by our State Department of Entomology and have been given a certificate as FREE FROM GLADIOLUS THRIPS and DISEASES. We also guarantee that each variety will be true to name.

QUALITY . . . We exercise great care in growing and caring for the bulbs at all stages. All bulbs sent out are strictly young stock. Our curing and storing methods are also superior. All this goes to make QUALITY. Your success depends upon quality and our success depends upon yours. Kunderd Gladioli grow and will produce marvelous results.

TRANSPORTATION CHARGES . . . We prepay shipping charges on all retail gladiolus orders forwarded during the regular shipping season which begins soon after February 15th. Earlier shipments can be made if desired, but these go forward express charges collect to insure against freezing. We do not prepay shipments outside the United States proper. Cash must accompany all orders outside the United States for the amount of the order and shipping costs. We will not assume any responsibility for loss in transit. Customer must insure against all risks.

CLAIMS FOR SHORTAGES . . . These should be made immediately upon receipt of goods.

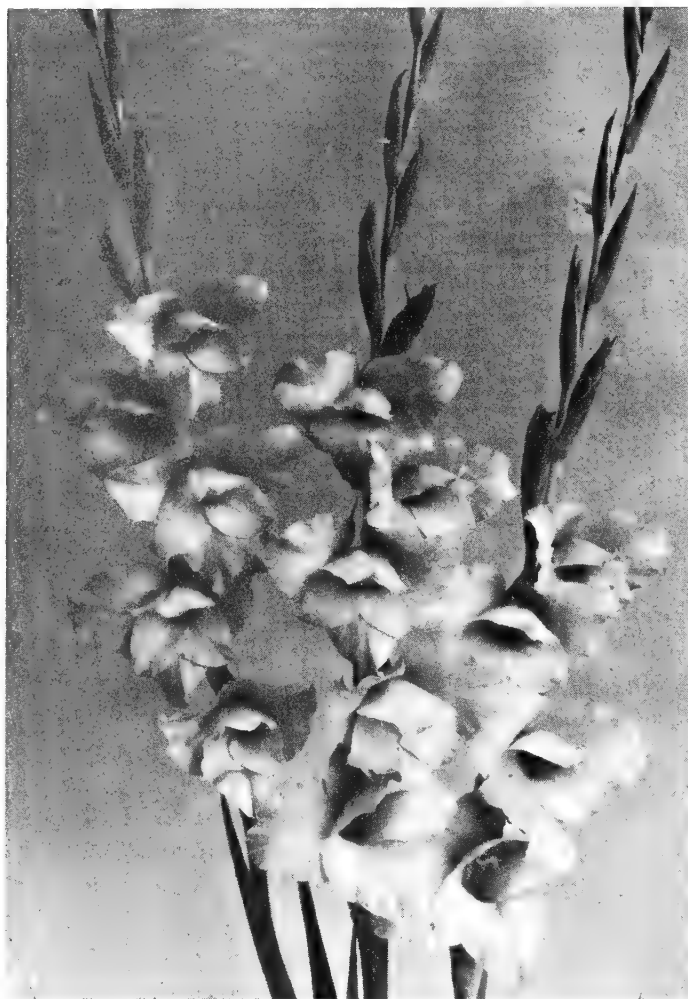
SUBSTITUTION . . . From many years' experience, we have found that when out of certain varieties ordered, the customers prefer the substitution of a similar or better variety, rather than a refund. Therefore, we carry out this plan. If you do not wish any substitutions, please advise when placing your order. However, we do reserve the right to make substitutions on all special collections.

SHIPPING . . . In view of the present shortage of labor we ask our customers to be patient in asking for delivery. Orders are accepted and assorted as to states then shipped at proper time for planting in your locality.

Complete Cultural Instructions Will Accompany Each Order
ALL ORDERS WILL BE SHIPPED PROMPTLY PROVIDING
WEATHER IS SUITABLE FOR PERISHABLE SHIPMENTS

Primulinus and Miniature Flowering Types

Unequaled for the Home Decorations - Dainty and Beautiful



PRIMULINUS WHITE BUTTERFLY

AFTERGLOW

Primulinus — blooms in 82 days

Florets openly placed on spike — 4 to 6 good sized ones open at a time. Deep orange on upper petals, lower petals tipped same color. Three lower petals almost entirely covered, deep, pure, unmarred yellow. Distinct and very striking.

5c ea., 10 for 45c, 100 for \$4.00

ARTIC STAR

Miniature — 1943, blooms in 60 days

Something new in the miniature type flowers. Pure white without any markings. Very unique small flowers that measure 2 to 2½ inches. Straight, upright stalk, with 4 to 6 blooms open. Surpasses anything we have offered to date in the Miniature flowering upright varieties.

25c ea., 10 for \$2.00, 100 for \$17.00

BURN'T ORANGE

Prim. Grand. — blooms in 69 days

Delightful small flowering gladiolus of a beautiful color. Apricot saffron and orange colors blended beautifully. Slightly lined red on lower petals. Beautiful for house bouquets. A new addition to the primulinus family.

15c ea., 10 for \$1.20, 100 for \$10.00

BUTTERBOY

Primulinus — blooms in 66 days

Buttercup yellow flowers, with red penciling on lower petals only. Nicely placed on spike. Many awards to its credit.

5c ea., 10 for 45c, 100 for \$4.00

CHARMING

Miniature Upright — blooms in 65 days

A very odd variety of this type. Deep, tall, rose-pink, mottled deep red on all throat petals. Try this new variety.

25c ea., 10 for \$2.00, 100 for \$17.00

CHEERIO

Miniature Type — blooms in 67 days

One of the newest miniatures which we are offering this year. Wine purple, red color. One of the finest we have grown has upright habits on the stem.

\$1.00 ea., 3 for \$2.50

CUTIE

Miniature Upright — 1940 — blooms in 69 days

Light pink ground color, with intense deep rose blotches in throat of florets. Grows very tall, with erect, straight stems. A new addition to the miniature family. Good substances, standing the winds and heat wonderfully well. A fine addition to the new miniature collection we are offering.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

EARLY ORANGE

Prim. Grand. — blooms in 61 days

One of the fine new Primulinus Grandiflora type gladiolus. Beautiful bright orange color which is very popular for bouquets and table decorations. Indeed beautiful. This variety is one of the very earliest of its kind.

5c ea., 10 for 45c, 100 for \$4.00

GOLD BUG

Ruffled Primulinus — blooms in 79 days

Beautiful, deep golden, buttercup yellow. Individual floret very distinctive and beautiful. Grows tall with spikes which are usually bent, giving it a very attractive appearance. Wonderful for floral work

10c ea., 10 for 90c, 100 for \$8.00

GOLD COAST

Prim. Grand. — blooms in 65 days

Richest gold tone with no markings at all in throat. 4 to 4½ feet tall, 8 to 9 florets on a good spike, 18 bud variety. Very good stalk for cutting.

\$1.00 ea., 3 for \$2.50

GOLDEN FRILLS

Primulinus — blooms in 66 days

Intensely ruffled, well opened flowers of deep, rich daffodil-yellow, with rose-red lines on lower petals. Prize winner.

5c ea., 10 for 45c, 100 for \$4.00

GOLDEN LIGHT

Primulinus — blooms in 71 days

Fine, handsome spike with large flowers. Soft, deep sulphur-yellow upper petals. Lower petals a very rich deeper yellow. Both colors blend perfectly. A first class florist variety.

5c ea., 10 for 45c, 100 for \$4.00

GOLDEN SLIPPERS

Ruffled Primulinus — blooms in 53 days

Upper portion deep salmon or shrimp pink with softest golden tint, lower petals same, with throat markings of soft daffodil yellow, beautifully feathered with narrow lines of light rose pink. Lovely indeed.

5c ea., 10 for 45c, 100 for \$4.00

GYPSY

Miniature Type — blooms in 65 days

One of the new and distinct Miniatures which we offer for your collection. Richest rose-red with a violet throat. This variety excels for small arrangements. 50c ea., 3 for \$1.25, 10 for \$3.75

LITTLE RED STAR

Miniature — blooms in 49 days

Small, gracefully placed, upright flowers of fiery deep scarlet self-color. A little darker in throat. Stigma and anthers also upright, giving very torch-like and pretty appearance.

10c ea., 10 for 90c, 100 for \$8.00

LULLABY

Primulinus — blooms in 66 days

Deep lemon-yellow with border of orange-red on ends of all petals, throat deeper yellow. Very attractive.

20c ea., 10 for \$1.50, 100 for \$13.00

MODISTE

Primulinus — blooms in 68 days

Small flowering Primulinus Type flower. Color of a light violet and lavender, purple blotch throat. 3 to 4 open on a nice spike. Tall growing.

25c ea., 10 for \$2.00, 100 for \$17.00

PERIWINKLE

Miniature Upright — blooms in 72 days

Here is a beautiful baby or miniature upright gladiolus. One of the finest rose-purple upright baby glads to grow. Deep reddish-purple throat. 35c ea., 3 for 90c, 10 for \$2.50; 100 for \$20.00

REPOSE

Ruffled Prim. — blooms in 65 days

Tall, beautiful plant and good habits. Color a golden buff and yellow, with slight blush-pink on outer petals. Good variety to multiply. Very fine for table bouquets.

5c ea., 10 for 45c, 100 for \$4.00

SAYANARA

Prim. Grand — blooms in 70 days

Good height plant. Throat of purest soft golden daffodil-yellow ends of petal richest salmon-orange. None better for class. Extra grand.

10c ea., 10 for 90c, 100 for \$8.00

SNAPDRAGON

Ruffled Snap. — blooms in 68 days

Reminds one of a snapdragon. Large, rich, pure yellow throat, with bright red border. Distinctive.

10c ea., 10 for 90c, 100 for \$8.00

STARTLING

Lacinated Miniature — blooms in 60 days

A very dainty Lacinated or cut edge petaled type of flower. Light pink and buff, as an overcast, red feathered throat. One of the dainty type flowers for arrangements.

10c ea., 10 for 90c, 100 for \$8.00

TAURUS

Primulinus — blooms in 67 days

Distinct, rare and fine purple-velvet. A most unusual color for a primulinus variety. A prize winner.

15c ea., 10 for \$1.20, 100 for \$10.00

WHITE BUTTERFLY

Primulinus — blooms in 70 days

First class all white, with creamy white throat. Fine slender stem, a good cut flower.

5c ea., 10 for 45c, 100 for \$4.00

WHITE RAYS

Primulinus — blooms in 70 days

One of the purest white we have ever grown in the Primulinus family. Grows very tall and has a wire stem. Foliage very green, purest white buds on balance of flowering head. This is a variety we have increased for some years and now have enough stock to offer.

15c ea., 10 for \$1.20, 100 for \$10.00

WISP

Miniature Lacinated — blooms in 79 days

One of the new outstanding varieties of the miniature family. Slender stems, with small, light pink florets. Good

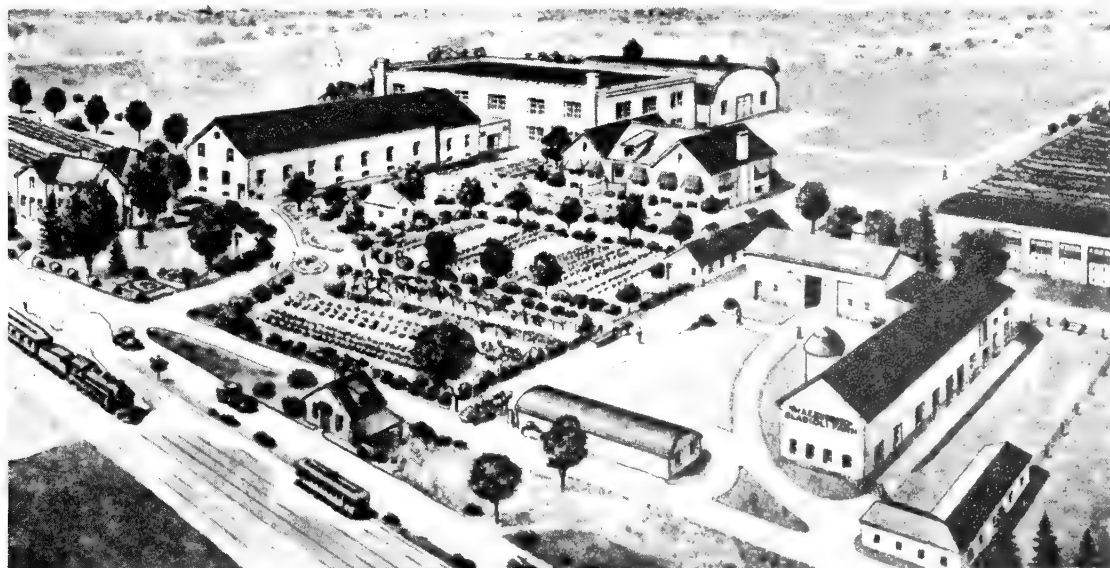
15c ea., 10 for \$1.20, 100 for \$10.00

ZONA

Primulinus Ruffled — blooms in 67 days

Grandiflora type. Deep salmon-pink; lower petals rich, deep canary-yellow, outer portion a lighter shade of salmon-pink. Deep rose-pink blotches on center of lower petals. A dependable prize winner.

5c ea., 10 for 45c, 100 for \$4.00

**CUTIE****WHERE KUNDERD GLADIOLI ARE ORIGINATED AND GROWN**

New! STREAMLINER

EVERBEARING STRAWBERRY

HAVE BIG—JUICY—DELICIOUS BERRIES FROM YOUR OWN GARDEN

Streamliner — This variety of Strawberries is the most recent introduction, a new triumph in breeding. A revelation over some of the older varieties now in commerce. Adaptable to any type soil, very hardy, uniform firm berry that is a sight to see. Richest red color, sweet and delicious. The plants are very large and heavy rooted over the other ever bearers. We feel this variety is one of the best flavored over all. You cannot miss on a planting of Streamliner.

25 plants for \$2.75, 50 for \$4.25, 100 for \$7.75, 250 for \$15.50

Postpaid Prices

What is more delightful to have all your own than a planting of Delicious Strawberries, yes berries FRESH FROM YOUR OWN GARDEN. There isn't anything that produces so quickly and profitably and with very little effort. Raise your own, you will delight with the results you will obtain in such a short time. We are offering this year the very finest that may be had in a selection of varieties that will produce the whole growing season, from Early June until frost.



CHOICE VARIETIES — NEW AND OLD

SENATOR DUNLAP — One of the old reliables, Mid-season, an early favorite. Early.

FAIRFAX — Good quality berries, Mid-season, JUNE BEARING. Darkest rich red color.

GEM (Everbearing) — Big crop variety of berries that ripens clear to the tip. Excellent flavor.

GEMZATA (Everbearing) — Three big crops every year that will thrill you. Highest quality and heavy production.

EVERMORE (Everbearing) — Excellent for quick freezing. Richest dark red color. Delicious flavor.

PREMIER — Early fruiting. Excellent for freezing, canning and eating. One of the earliest varieties.

MAJESTIC — June bearing. Scarlet red to the core. Largest size berries. High sugar content.

PRICES OF STRAWBERRY PLANTS FOR 1948

	25	50	100	250
SENATOR DUNLAP	\$1.00	\$1.50	\$2.25	\$4.50
FAIRFAX	1.25	2.00	3.00	6.25
GEM	1.50	2.50	3.75	8.50
GEMZATA	2.25	3.75	6.00	12.00
EVERMORE	2.00	3.50	5.50	11.00
PREMIER	1.25	2.00	3.00	6.25
MAJESTIC	1.25	2.00	3.00	6.25

THE ABOVE PRICES ARE POSTPAID DIRECT TO YOU — ORDER NOW!

Kunderd's



The Patriotic Colors

RED—WHITE—BLUE

COLLECTION

**HARDY
GARDEN**

PHLOX

Another BARGAIN COLLECTION of finest quality, No. 1 Size Plants while the stock lasts.

MARY LOUISE — Purest White of all.

JULY LIGHTS — Richest Red Phlox.

ROSY BLUE — Richest Rosy Blue. NEW.

This Outstanding Collection

**3 LARGE
ROOTS** for only **\$1¹⁰**

POSTPAID

**THE MOST RELIABLE PERENNIAL
PLANT for the BORDER. RECENT and
NEW VARIETIES — FIELD GROWN
— 2-year-old Roots.**

PHLOX

If you have intentions of making a New Perennial Border this year you cannot be without the addition of PERENNIAL PHLOX. Adding a few to the varieties you have from time to time make a garden up to date.

Phlox are ever so popular as the summer blooming Perennial, as they last so very long when in flower, ideal for the border where height is needed most. ORDER TODAY!

WE WILL SEND YOU THE FOLLOWING IN COLLECTION FORM ONLY

Dr. Klem — Lavender shaded white, lavender eye. Very new.

Von Lassburg — White, resembles a ball of snow. Very large heads.

Chas. Curtis — Orange-red, one of the rare colors.

Annie Laurie — Beautiful large salmon. Heavy trusses.

Chiefton — Deepest crimson, very intense in color. Lasting.

R. P. Struthers — Rose, scarlet eye. A popular Phlox.

Eva Forrester — Richest Salmon pink with white eye. New.

Daily Sketch — Brilliant Salmon Pink, with red eye. Lovely bi-color.

All plants are sturdy FIELD Grown, with our Guarantee for best results.

8 ROOTS
Different Colors

only

\$2⁰⁰
POSTPAID



DAHLIAS

with each Purchase of

TWO COLLECTIONS

we will include

ONE TUBER

Daddy Kemp

A really Massive Informal Decorative of Reddish Purple Color. The blooms are gigantic in size very deep and full centered. Rank and sturdy grower, insect and disease resistant. A fine Dahlia.

THE BIG FOUR DAHLIA COLLECTIONS

COLLECTION No. 1

AIDA — Beautiful Maroon Decorative	Each 50c
MRS. CARL SALBACH — Lavender Pink Decorative	Each 50c
MRS. J. HARRISON DICK — Lovely Bronze Decorative	Each 50c
YELLOW COLOSSE — Gorgeous Yellow Decorative	Each 50c

\$2.00

1 each of the above 4 Decorative Type (Retail Value \$2.00) for only \$1.00 Postpaid

COLLECTION No. 3

AUTUMN SUNSET — Large yellow, Tinted Red Decorative	Each \$1.50
KING ALFRED — Red with White reverse Decorative	Each 1.50
MISS OAKLAND — Finest White Decorative	Each 1.50
SHARAZAD — Largest Pink Decorative	Each 1.50

\$6.00

1 each of the Special Honor Roll FOUR Collection (Retail Value \$6.00) for only \$5.00 Postpaid

COLLECTION No. 2

THE COMMODORE — Huge Canary Yellow Decorative	Each \$1.00
CITY OF CLEVELAND — Large Autumn Colored Decorative	Each 1.25
JOSEPHINE G. — Fine Decorative Pink	Each 1.00
MRS. GEO. LE BOUTILLIER — Best Red Decorative	Each 1.25

\$4.50

1 each of the above 4 Decorative Type (Retail Value \$4.50) for only \$3.50 Postpaid

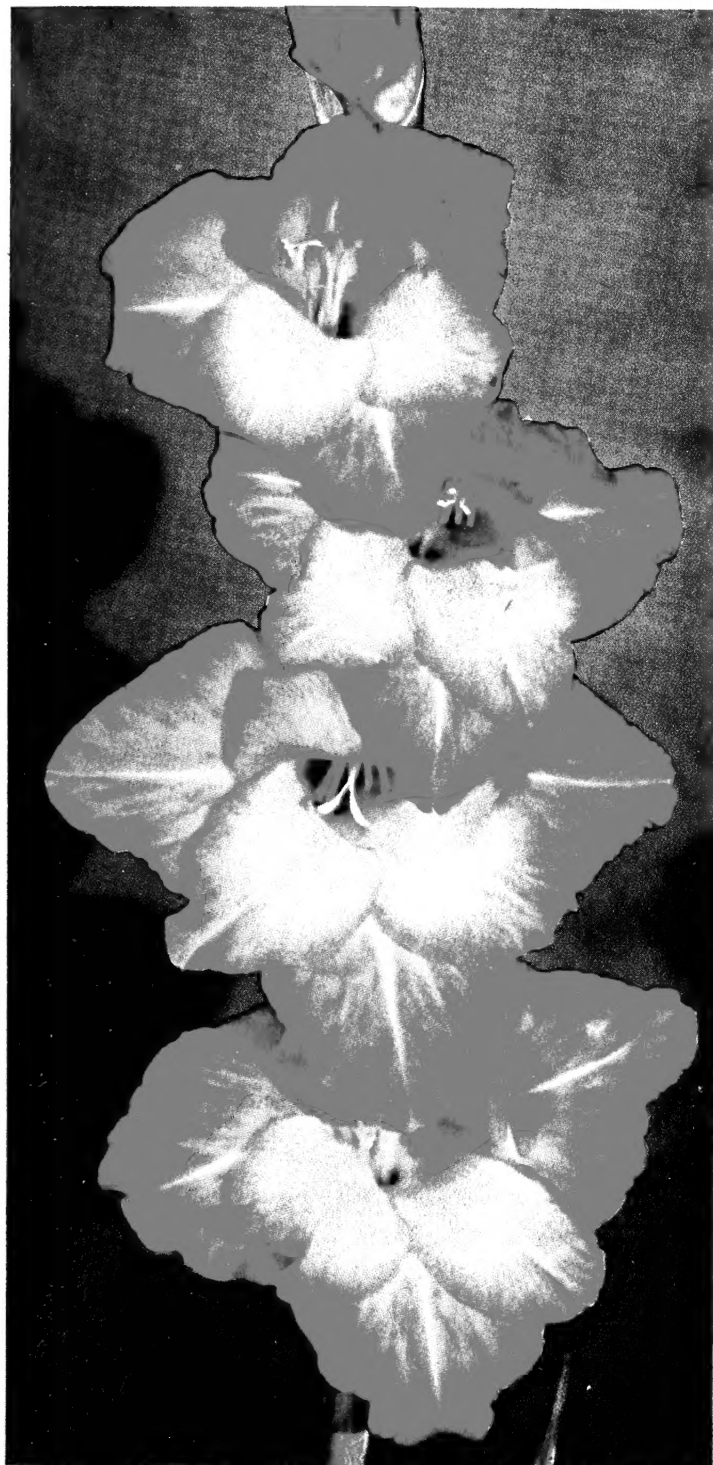
COLLECTION No. 4

A. D. LIVONI — Pink Ball Type	Each 50c
RED CHIEF — Fine Red Ball Type	Each 75c
YELLOW DUKE — Yellow Ball Type	Each 75c
PURPLE BALL — Purple Ball Type	Each 50c
FLORAL PARK JEWEL — Red and White Ball Type	Each 75c
VIVIAN — White Tipped Reddish Purple Ball Type	Each 50c

\$3.75

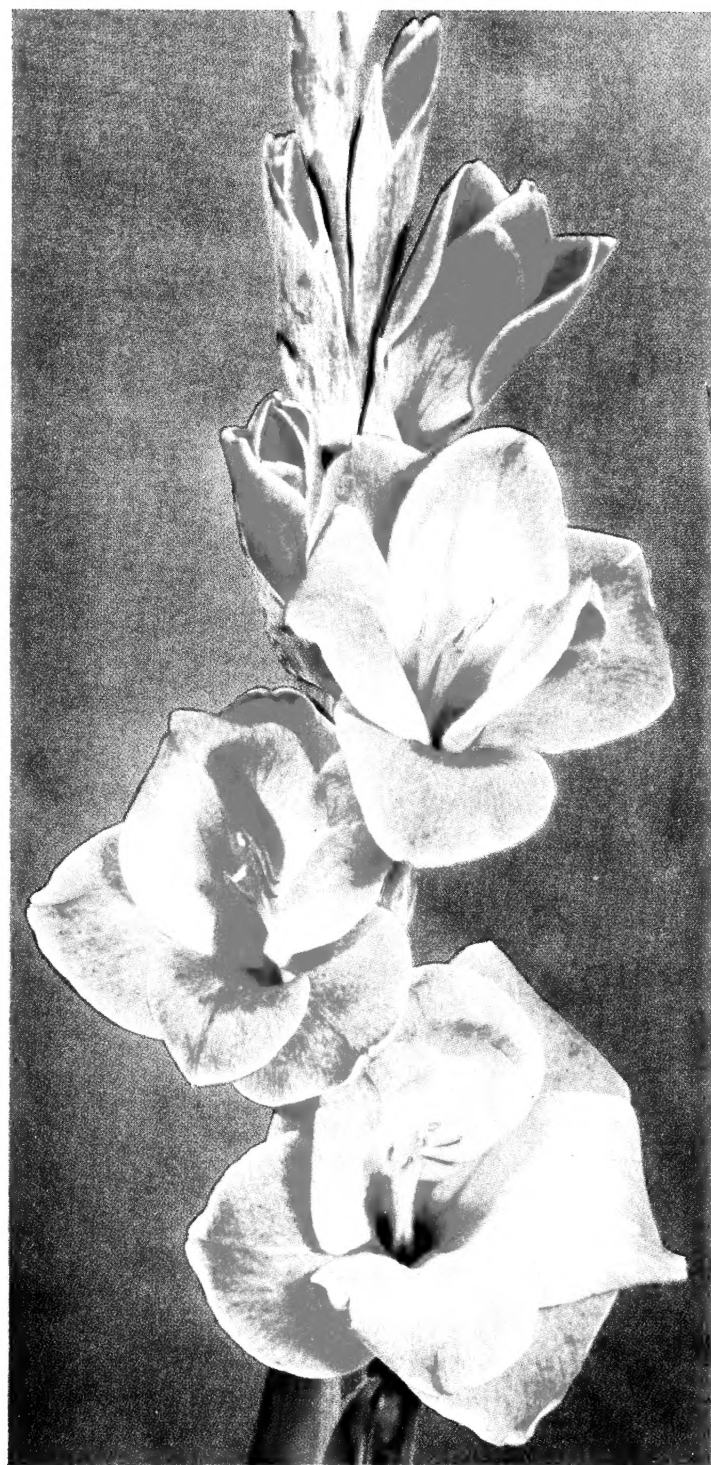
1 Each of the 6 Ball Type Favorites (Retail Value \$3.75) for only \$2.00 Postpaid

Full cultural directions included with each order. Very finest tubers of excellent quality. Roots properly packed to arrive in good condition. GUARANTEED — SURE TO GROW — DAHLIAS



BEACON Plain Petaled — blooms in 89 days
One of the favorite cut flower varieties. Richest rose-salmon with intense rich cream blotch. Comes slightly ruffled.

5c each., 10 for 45c, 100 for \$4.00



GOV. PINCHOT Plain Petaled — blooms in 80 days
Rose pink color. Florist favorite for all occasions. One of the finest and most pleasing colors that we grow. Richest green foliage, with an ideal cutting spike.

15c each, 10 for \$1.20, 100 for \$10.00

KUNDERD GLADIOLUS FARMS

The Home of Ruffled and Laciniated Types
Originators - Growers

GOSHEN

INDIANA, U. S. A.



SENATOR BEVERIDGE

Plain Petaled — blooms in 103 days

Pure light blood red, throat delicately feathered red and white on lower petals. Attractive and fine on the exhibition table.

10c ea., 10 for 90c, 100 for \$8.00

LITHOGRAPHED IN U.S.A.



EARLY ORANGE Prim. Grand — blooms in 61 days

One of the very earliest varieties to grow. Bright orange color which is very popular when used in solid bouquets and for decorative uses.

5c ea., 10 for 45c, 100 for \$4.00

Intensograft
WILLIAM C. HARRIS COMPANY